



COME BACK STRONG.

Because when we go back, it will be a new normal. Enabling social distancing. A shift to takeout and delivery. Online ordering. Staggered scheduling. A new normal brings new challenges — and Rich's will be by your side to help ensure the safety and satisfaction of your students and staff.

LET'S HIT THE GROUND RUNNING.

88%

C&U DINING MANAGERS WHO FEEL STRONGLY OR FAIRLY CONFIDENT THEIR OPERATIONS WILL COME THROUGH AS GOOD AS OR STRONGER THAN BEFORE.

Datassential COVID-19 'College & University Operators' Report, April 2020

WE HAVE SOLUTIONS.

As you balance the ways you feed your students with their diverse dietary demands, we're ready with the products that make it possible — including our expansive and on-trend plant-based and vegan portfolio.

WE HAVE INSIGHT.

Rich's is focused globally and nationally on the up-to-the-moment trends, best-practices, ideas and insights in a continually changing environment — so we can provide the solutions you need to make the best decisions for your campus.

WE HAVE YOUR BACK.

Our digital capabilities place our industry-unique team of Culinarians in your kitchen for virtual menu concepting, demonstrations and troubleshooting — backed by our limitless content library of recipes, photos and handling videos available when you need them.



NEW YEAR, NEW SOLUTIONS.

TAKE ON TAKEOUT.

SOLUTIONS AND INSIGHT FOR A REIMAGINED DINING HALL.

- Products with the versatility and performance to fuel delivery and takeout applications across dayparts
- Labor-saving components with simple back-of-house prep — such as freezer-to-oven pizza crusts perfect for the transition from self-service to made-to-order
- Recipe inspiration, menu ideation and new ways to excite with existing inventory
- Grab 'n go further with fully finished, individually wrapped and pre-packaged items — limited contact, maximum satisfaction

7" AND 10" CRUSTS FOR PERSONAL PIZZAS



VEGGIE PIZZA ON 10" GLUTEN-FREE PARBAKED SEASONED CAULIFLOWER CRUST

DIVERSE SELECTION OF ROLLS FOR PRE-MADE SANDWICHES



BBQ PORK CORN SLAW SANDWICH ON SWEET POTATO BRIOCHE ROLL

PARBAKED FLATBREADS FOR APPLICATIONS ACROSS DAYPARTS



CALIFORNIA BREAKFAST BURRITO ON WAFFLE FLATBREAD



SOUTHWEST QUESADILLA ON FULLY BAKED OVEN FIRED WHOLE GRAIN FLATBREAD

INDIVIDUALLY WRAPPED & READY TO GO



ULTIMATE BREAKFAST ROUNDS

FILLED WITH DELIGHT



READY TO FINISH FILLED DESSERT DONUTS

PARFAITS THAT AMAZE



GRAB 'N GO PARFAITS MADE WITH ON TOP® COLOR CRAZE UNICORN

GRAB 'N GO TIP:

WITH NO NEED TO TOUCH THE TIP, ON TOP® DELIVERS A MORE HYGIENIC WHIPPED TOPPING OPTION THAN AEROSOLS.

70%

COLLEGE STUDENTS WHO SAY THAT HAVING A MOBILE APP OR WEBSITE TO ORDER AND PAY FOR FOOD WILL MAKE THEM FEEL SAFER.

Nutrislice 'Contactless Foodservice On Campus' Survey, May 2020

15%

GEN Z'ERS WHO ARE MOST LOOKING FORWARD TO FEELING INSPIRED WHEN THEY RETURN TO EATING OUT, HIGHEST OF ANY AGE GROUP.

Datassential 'And So It Begins' Report, May 2020

TAKEOUT TIP:

USE STICKERS TO SECURE TO-GO ORDERS TO GIVE TAMPER-PROOF REASSURANCE.

LET'S KEEP TALKING.

THE CHALLENGES FACING COLLEGES AND UNIVERSITIES ARE CONTINUALLY EVOLVING. KEEP THE CONVERSATION GOING WITH OUR C&U EXPERTS AT RICHSCU.COM.



INFINITE POSSIBILITIES.
ONE FAMILY.

For more ideas, tips and tricks visit richsfoodservice.com

© 2020 Rich Products Corporation

34848 6/20