

# POUR IT ON.

ON TOP® SOFT WHIP.

Our innovative new **On Top® Soft Whip Pourable Topping** is thinner, lighter and easy to use. Served in a pourable carton, this product is ready to use in just three easy steps: shake, open and pour to add sweet cream flavor and a hint of vanilla to any beverage. Whether you're looking to keep pace with beverage and dessert trends — or forge new ones — Soft Whip allows you to do more, dream more and pour more.

PLAYFUL. PROLIFIC. PROFITABLE.



## ONE PRODUCT, ENDLESS POSSIBILITIES.

#### **#OBSESSED**

Beverages topped with cold foam are all the rage. Soft Whip is a simply delicious way to drive sales and traffic with infinite, Instagrammable solutions.

#### **GOOD TASTE.**

Light and drinkable, Soft Whip has a sweet cream flavor with a hint of vanilla — and no artificial flavors, colors, or HFCS.

#### SHAKE. OPEN. POUR.

It's just that easy. No additional equipment required.



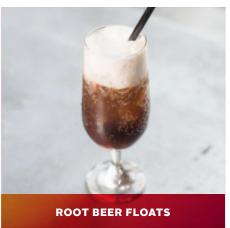
### TIERS OF JOY.

CAPITALIZE ON THE COLD FOAM CRAZE TO TRANSFORM COFFEES, SODAS, COLD BREWS, SLUSHIES AND MORE FROM 'MAYBES' INTO 'MUST-HAVES.' ADD FLAVORS, COLORS AND PARTICULATES FOR ENDLESS CUSTOMIZATIONS.













PRODUCT CODE PRODUCT DESCRIPTION CASE PACK SHELF LIFE

O9229 On Top® Soft Whip Pourable Topping Sweet Cream 12

Frozen 540 days; Thawed, unopened 21 days

