



INFINITE POSSIBILITIES.
ONE FAMILY.

DELICIOUS MADE SIMPLE.

DESSERT WHIPS RECIPE GUIDE.



WHIP UP INDULGENCE.

Authentic. Rich. Indulgent. And simple. Unlock the ability for anyone, at any skill level, to create buzzworthy delights. Delicious and velvety, with a mousse-like texture — Dessert Whips are ready-to-use, pipeable solutions, made from authentic ingredients like real cream cheese.

Under, over, inside or on their own — with Dessert Whips, it's easy to revolutionize your indulgent breakfast, dessert and appetizer programs with sweet and savory applications. Top, stuff, swirl, layer, fill, platescape and dip — and create a deliciously special occasion for consumers to share the love.

DECADENCE SHOULDN'T BE THIS EASY.

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CAKE STACKERS

INGREDIENTS

DECADENT CHOCOLATE

- 6 oz. Rich's Chocolate Dessert Whip
- 2 Each Allen® 5" Round Uniced Single Cake Layer Chocolate
- 4 oz. Chocolate Curls, For Garnish

STRAWBERRY SHORTCAKE

- 6 oz. Rich's Cheesecake Dessert Whip
- 2 Each Allen® 5" Round Uniced Single Cake Layer White
- 2 oz. Strawberry Topping

DIRECTIONS

1. Pipe a thick layer of Dessert Whip onto cake layer.
2. Top with second cake layer.
3. Pipe Dessert Whip over cake, top and garnish.

**STRAWBERRY CHEESECAKE
HAS A 26% MENU GROWTH RATE
SINCE 2009.¹**

CARAMEL CRUNCH DELITE

INGREDIENTS

- 2 oz. Rich's Chocolate Dessert Whip
- 2 oz. Rich's Cheesecake Dessert Whip
- 2 oz. Candy or Cookie Pieces, Crushed
- 1 oz. Caramel

DIRECTIONS

1. Place crushed candy or cookie pieces in mug as a base.
2. Pipe half of Chocolate Dessert Whip.
3. Pipe half of Cheesecake Dessert Whip.
4. Pipe remainder of Chocolate Dessert Whip.
5. Pipe remainder of Cheesecake Dessert Whip.
6. Top with crushed candy or cookie pieces and drizzle with caramel.

**CHOCOLATE
CARAMEL HAS
OVER 9% MENU
GROWTH RATE
SINCE 2015.²**

² DATASSENTIAL MENUTRENDS™ 2019



SAVORY AND SWEET FLATBREADS

INGREDIENTS

SAVORY BALSAMIC

- 6 oz. Rich's Cheesecake Dessert Whip
- 1 Each Rich's Fully Baked Laffa Flatbread 7" Round
- 4 oz. Fresh Cherry Tomatoes, Diced
- 1 oz. Balsamic Glaze
- 1 oz. Fresh Basil, Chopped

S'MORES

- 6 oz. Rich's Chocolate Dessert Whip
- 1 Each Rich's Fully Baked Laffa Flatbread 7" Round
- 2 oz. Graham Crackers, Crushed
- 8 Each Marshmallows
- 2 oz. Chocolate Chips
- 2 oz. Peanut Butter Sauce

DIRECTIONS

1. Pipe layer of Dessert Whip onto flatbread.
2. Assemble toppings.
3. Finish with a drizzle of sauce or glaze and garnish.





DESSERT FLATBREAD

INGREDIENTS

- 6 oz. Rich's Cheesecake Dessert Whip
- 1 Each Rich's 12x5 Rustic Oval Flatbread
- 6 oz. Trailmix
- 2 oz. Chocolate Glaze

DIRECTIONS

1. Pipe layer of Dessert Whip onto flatbread.
2. Assemble toppings.
3. Finish with a drizzle of glaze.

CONSUMERS CRAVE INSTAGRAMMABLE MENU ITEMS.

BLUEBERRY LIME TRIFLE

INGREDIENTS

- 4 oz. Rich's Cheesecake Dessert Whip
- 2 oz. Blueberry Filling
- 4 oz. Sponge Cake, Chopped Into Squares
- 1 Fresh Lime Slice and Zest, For Garnish

DIRECTIONS

1. Place half of blueberry filling in glass as a base.
2. Top with a layer of half of sponge cake squares.
3. Pipe half of Cheesecake Dessert Whip on top.
4. Repeat steps 1-3.
5. Top with blueberry topping and garnish with lime slice.

**4 OUT OF 5 DINERS
CHOOSE FOODS THAT
LOOK FRESH, WITH
VIBRANT COLORS OR
SWIRLS OF CHOCOLATE.³**

³ SEURAT ONLINE SURVEY, 2017



STRAWBERRY PARFAIT

INGREDIENTS

- 4 oz. Rich's Cheesecake Dessert Whip
- 2 oz. Fresh Strawberries, Chopped
- 2 oz. Pretzels, Chopped

DIRECTIONS

1. Pipe half of Cheesecake Dessert Whip as a base.
2. Top with a layer of fresh strawberries and chopped pretzels.
3. Pipe remainder of Cheesecake Dessert Whip.
4. Garnish with more chopped strawberries and pretzels.

**PARFAITS HAVE
HAD OVER 12%
MENU GROWTH
SINCE 2015.⁴**

⁴ DATASSENTIAL MENUTRENDS™ 2019





CRAVEABLE COOKIE CUPS

INGREDIENTS

CHOCOLATE SURPRISE

- 2 oz. Rich's Chocolate Dessert Whip
- 1 Each Rich's Chocolate Chip Cookie Cups
- 1 oz. Chocolate Chips

RAINBOW DELIGHT

- 2 oz. Rich's Cheesecake Dessert Whips
- 1 Each Rich's Chocolate Chip Cookie Cups
- 1 oz. Rainbow Sprinkles

DIRECTIONS

1. Pipe layer of Dessert Whip into cookie cups.
2. Top with chocolate chips, sprinkles or other fun additions!

**245 MILLION AMERICANS CONSUMED
COOKIES IN 2019.⁵**

⁵ STATISTA, 2019

NEAPOLITAN MILKSHAKE

INGREDIENTS

- 4 oz. Rich's Chocolate Dessert Whip
- 2 oz. Rich's Cheesecake Dessert Whip
- ½ C Vanilla Ice Cream
- ½ C Strawberry Ice Cream
- 2 tsp. Milk
- 1 Fresh Strawberry, For Garnish

DIRECTIONS

1. Place vanilla ice cream and 1 tsp. milk in blender and mix until smooth.
2. Repeat step 1 with strawberry ice cream and remaining milk.
3. Pipe Chocolate Dessert Whip into cup.
4. Pour vanilla ice cream mixture into cup.
5. Pour strawberry ice cream mixture into cup.
6. Top with Cheesecake Dessert Whip.
7. Garnish with fresh strawberry.

**MILKSHAKES ARE
AMERICA'S FAVORITE
NON-ALCOHOLIC
BEVERAGE.⁶**

⁶ DATASSENTIAL OVER-THE-TOP FOODS REPORT JUNE 2017



FANTASTICAL FRENCH TOAST

INGREDIENTS

- 2 oz. Rich's Cheesecake Dessert Whip
- 2 oz. Rich's On Top® Color Craze Unicorn
- 2 Each French Toast Slice
- 1 oz. Rainbow Sprinkles, For Garnish
- 1 oz. Powdered Sugar, For Garnish

DIRECTIONS

1. Pipe Cheesecake Dessert Whip onto first french toast slice.
2. Top with second french toast slice.
3. Pipe On Top Color Craze Unicorn over second french toast slice.
4. Garnish with rainbow sprinkles and top with powdered sugar.

**THE HASHTAG
#UNICORN HAS BEEN
USED OVER 12 MILLION
TIMES ON INSTAGRAM.**





STRAWBERRY CHEESECAKE SHOOTERS

INGREDIENTS

- 1 oz. Rich's Cheesecake Dessert Whip
- 1 oz. Fresh Strawberries, Chopped
- 1 oz. Graham Cracker Crumbs
- 1 oz. Rich's On Top® Original Whipped Topping

DIRECTIONS

1. Place graham cracker crumbs as a base in shooter glass.
2. Pipe Cheesecake Dessert Whip on top.
3. Top with a layer of fresh strawberries.
4. Garnish with On Top Original.

PERFECT PUFF PASTRIES

INGREDIENTS

WITH CHOCOLATE WHIP

- 6 oz. Rich's Chocolate Dessert Whip
- 6 Each Rich's Cream Puff Shell
- 2 oz. Powdered Sugar
- 2 oz. Chocolate Glaze

WITH CHEESECAKE WHIP

- 6 oz. Rich's Cheesecake Dessert Whip
- 6 Each Rich's Cream Puff Shell
- 2 oz. Powdered Sugar

DIRECTIONS

1. Cut off $\frac{1}{4}$ of the tops of cream puff shell.
2. Pipe Dessert Whip into the cream puff shell, coming out of the top of the shell.
3. Place cut piece of shell on top, leaving some Dessert Whip showing.
4. Garnish with powdered sugar and finish with a drizzle of chocolate glaze.

**MOUSSE IS
FEATURED ON 14%
OF RESTAURANT
MENUS IN THE
UNITED STATES.⁷**

⁷ DATASSENTIAL MENUTRENDS™ 2019





S'MORES CUPS

INGREDIENTS

- 4 oz. Rich's Chocolate Dessert Whip
- 2 oz. Graham Cracker Crumbs
- 1 oz. Hot Fudge
- 4 Each Marshmallows
- 1 Mini S'more, For Garnish

S'MORE OFFERINGS HAVE INCREASED 274% SINCE 2008.⁸

DIRECTIONS

1. Pipe a thick layer of Chocolate Dessert Whip as a base.
2. Top with a layer of graham cracker crumbs.
3. Drizzle hot fudge over graham cracker crumbs.
4. Place marshmallows over hot fudge, and drizzle again with more fudge.
5. Pipe remainder of Chocolate Dessert Whip.
6. Add graham cracker crumbs and hot fudge.
7. Garnish with mini s'more.

PARFAITS THAT AMAZE

INGREDIENTS

- 1 oz. Rich's Cheesecake Dessert Whip
- 1 oz. Rich's On Top® Color Craze Unicorn
- 2 oz. Rich's Hot Pink Bettercreme®
- 2 oz. Sponge Cake, Chopped Into Squares

DIRECTIONS

1. Place half of Hot Pink Bettercreme in glass as a base.
2. Pipe Cheesecake Dessert Whip on top.
3. Top with a layer of sponge cake squares.
4. Add remaining Hot Pink Bettercreme.
5. Garnish with On Top Color Craze Unicorn.

**THE #UNICORN CRAZE
CONTINUES TO GROW
ACROSS MARKETS,
WITH 40% CONSUMER
AWARENESS.⁹**

⁹ DATASSENTIAL TIPS, SPRING 2019





STRAWBERRY PANCAKE STACKER

INGREDIENTS

- 8 oz. Rich's Cheesecake Dessert Whip
- 6 Each Pancakes
- 4 oz. Strawberry Topping
- 1 oz. Rich's On Top® Original Whipped Topping

DIRECTIONS

1. Pipe layer of Cheesecake Dessert Whip onto pancake.
2. Top with second pancake and layer of Cheesecake Dessert Whip.
3. Repeat steps 1 and 2 until stacker is complete.
4. Top with strawberry topping.
5. Garnish with On Top Original.

BROWNIE KISSES

INGREDIENTS

- 1 oz. Rich's Cheesecake Dessert Whip
- 1 Each Brownie Cup
- 1 Each Mandarin Orange Slice

DIRECTIONS

1. Using a star tip, pipe Cheesecake Dessert Whip onto brownie cup.
2. Top with mandarin orange.

**CHEESECAKE IS
FEATURED ON 35%
OF RESTAURANT
MENUS IN THE
UNITED STATES.¹⁰**

¹⁰ DATASSENTIAL MENUTRENDS™ 2019



DESSERT WHIPS.

IF YOU CAN DREAM IT, RICH'S CAN HELP YOU BUILD IT.

WHIPS

16927 Cheesecake Dessert Whip

17473 Chocolate Dessert Whip

ENTICING EXTRAS

16613 Rich's Chocolate Chip Cookie Cups

08467 Rich's Cream Puff Shell

05754 Allen® 5" Round Uniced Single Cake Layer White

05280 Allen® 5" Round Uniced Single Cake Layer Chocolate

00606 Fully Baked Laffa Flatbread 7" Round

13162 12x5 Rustic Oval Flatbread

17989 On Top® Color Craze Unicorn Whipped Topping

02559 On Top® Original Whipped Topping

15014 Hot Pink Bettercreme®

LET'S WHIP UP SOMETHING DELICIOUS.



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today or visit richsfoodservice.com/dessertwhips

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