



BRING OAT THE BEST.

OAT MILK SOFT SERVE BASES.

Moo-ove over dairy. This plant-based solution is perfect for forward-thinking consumers who care about their health and the environment. Rich's® Oat Milk Soft Serve Bases are a creamy, delicious, plant-based alternative to traditional dairy ice cream — available in vanilla and chocolate. Made with Premium Oat Milk (derived from whole grain oats), Sugar and Sunflower Oil, nothing not to love!



OFFER THE SATISFACTION OF DAIRY ICE CREAM MADE WITH PLANT-BASED INGREDIENTS.



42%

of consumers purchase Plant-Based Foods on a casual or committed basis. ¹

50%

of consumers find it somewhat/very important for a menu to have options for a range of diets when choosing a restaurant or cafeteria. ²

OAT MILK IS #4

in the top five preferred alternative Dairy Sources, and growing! ³

OUR CRAVEABLE, ON-TREND, OAT MILK SOFT SERVE BASE is easy to use, while meeting your consumer's modern cravings.

DELICIOUSLY NON-DAIRY.

- Indulgent, rich, and creamy deliciousness of traditional ice cream
- Oat Milk Base - sustainable plant-based option and whole grain
- Vegan, no artificial flavors, colors or preservatives and made without the "Big 8" allergens
- Ease of use - thaw, shake and pour into your favorite soft serve machine
- Versatility - ability to add flavors and colors if desired

WHO IS IT GOOD FOR?

- Those who suffer with dairy intolerances and nut-based allergies
- Vegan/Vegetarian
- Gluten-free diets
- Everyone!

PRODUCT CODE	PRODUCT NAME	CASE/ SIZE (lb)	SHELF LIFE FROZEN/REFRIGERATED (DAYS)
18245	Oat Milk Vanilla Soft Serve Base	4/8	365/14
19254	Oat Milk Chocolate Soft Serve Base	4/8	365/14

¹ Datassential/FMA 2.20 Big Culinary Trends for Food Service in 2020 Study, 2017 ² International Food Information Council Foundation Food & Health Survey 2019 ³ FPO



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today or visit richsusa.com/oat-milk-soft-serve

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