

# THE CAKE FOR ALL SEASONS.

**RICH'S RECOMMENDED FULLY FINISHED DESSERT CAKE OFFERINGS.**



Winter, Spring Summer or Fall, you can do it all. Keep shoppers coming back for more with a dessert case that's full of fresh, on-trend designs and flavor combinations. By simply rotating new and exciting varieties, you can offer an unmatched cake experience that shoppers can't resist indulging in, season after season.

## STEP 1 | CHOOSE YOUR CORE

Stock your cake case with our most popular flavors all year round.

### EVERYDAY



**DOUBLE CHOCOLATE**



**CARROT**



**RED VELVET**



**GOLDEN CHOCOLATE**



**EVERYDAY VARIETY**



**BLACK & WHITE CAKE**

## STEP 2 | KEEP IT FRESH

Stay on-trend, in-season and in-demand simply by rotating your dessert case with new, innovative cake offerings—inspired by the season's most popular, trending flavors.

### SPRING/SUMMER



**COCONUT**



**PINEAPPLE UPSIDE DOWN**



**SPRING VARIETY**



**BOSTON CRÈME**

### FALL/WINTER



**CARAMEL**



**COOKIES 'N CRÈME**



**FALL VARIETY**



**CHOCOLATE VARIETY**

## LET'S SPEND THE YEAR TOGETHER.



INFINITE POSSIBILITIES.  
ONE FAMILY.

Contact your Rich's rep today or visit [richsinstorebakery.com](https://richsinstorebakery.com)

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