



OPERATOR REBATE OFFER

SMOOTH OPERATOR.

Purchase eligible f'real equipment and receive FREE CASES OF F'REAL CUPS!

- Provide invoice(s) showing purchase of our B7 Blender and f'real cups to receive a rebate for up to 20 cases for each blender purchased (max rebate of \$25.30 per case of f'real product).
- Provide invoice(s) showing purchase of our B7 Blender, one of our freezers and f'real cups to receive a rebate for up to 30 cases for each blender + freezer combo purchased (max rebate of \$25.30 per case of f'real product).

THAT'S AT LEAST \$500 IN SAVINGS AND UP TO \$1,200 IN ESTIMATED OPERATOR REVENUE!*

Valid on purchases between
January 1, 2021 — December 31, 2021

See reverse side for offer details.

*Based on suggested retail price of \$5 per cup

OPERATOR REBATE OFFER.

Please fill out completely.

I purchased a B7 Blender + f'real cups.
I'm eligible for up to 20 free cases for each blender purchased.

of f'real B7 Blenders purchased:

of f'real cases purchased:

Total f'real cup rebate amount
(as shown on invoice):

(Maximum rebate amount of \$25.30 per case)

OR

I purchased a B7 Blender + a freezer + f'real cups.
I'm eligible for up to 30 free cases for each blender +
freezer combo purchased.

of f'real B7 Blenders purchased:

of f'real freezers purchased:

of f'real cases purchased:

Total f'real cup rebate amount
(as shown on invoice):

(Maximum rebate amount of \$25.30 per case)



Name of Foodservice Operation: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Name: _____ Title: _____

Email: _____

Rich's respects your right to privacy. Visit richusa.com for more information.

Primary Distributor: _____ City: _____ State: _____

Secondary Distributor: _____ City: _____ State: _____

Which dayparts do you serve? (Check all that apply)

Breakfast Lunch Dinner

Do you serve any of the following? (Check all that apply)

AM/PM Snacks Desserts Pizza
 Sandwiches Hot/Cold Beverages

About how many meals/people do you serve daily? _____

Do you have multiple units? Yes No

If yes, how many? _____

Chain/group affiliation? Yes No

If yes, name: _____

Which best describes your foodservice operation?

(Check applicable box)

Bakery Bar/Tavern Business/Industry
 C-Store Casual Dining Catering
 Coffee/Donut Shop College/University Consultant
 Daycare/Preschool Deli Family Dining
 Healthcare Hotel/Lodging K-12 Schools
 Military Non Commercial Nursing Home
 Office Coffee Service Prison/Reform QSR
 Recreation Other _____

With purchases of eligible f'real equipment and eligible product cases purchased through a foodservice distributor, qualify for a rebate on the product cases purchased based on tier guidelines above. Valid on equipment purchases and product case purchases made between 1/1/21 - 12/31/21. Cases rebated on this coupon may not be claimed in conjunction with any other Rich's® promotion. Offer not valid for resale, online product purchases, cash/carry, club store and bid or contract business. The refund may not be assigned or transferred. Maximum rebate amount of \$23.50 per case. Offer limited to one redemption per foodservice establishment in the specified time period. Attach a copy of your original distributor invoice(s) or velocity tracking reports and highlight the items to be redeemed. Multiple unit customers must participate on an individual basis. Void where prohibited, restricted or taxed. Rich's® reserves the right to cancel this offer at any time. Coupon submitted for redemption must be postmarked by 1/15/22. Distributors may not redeem for operators. Auto redemptions will not be accepted. Please allow six to eight weeks for delivery of your rebate. Retain a copy of your receipts and rebate form for your records. Rebate checks will be issued to company name only, not individuals.



Mail To:
Rich Products Corporation
Attn: f'real Operator Rebate Offer
P.O. Box 720
Hudson, WI 54016