



RICH'S

®



**OUR CRUST.
YOUR CANVAS.**



FRESH 'N READY™ OVEN RISING SHEETED PIZZA DOUGH

THE RIGHT CHOICE FOR YOU:

- If you want fresh, authentic-tasting pizza without a multi-step dough handling process.
- If your consumers have pizza options and won't settle for less than the real thing.
- Whether you are a high volume pizza user or just have timing and demand challenges.



**MINIMAL HANDLING
REQUIRED**



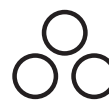
**NO THAWING
REQUIRED**



**NO PROOFING
REQUIRED**



**AMBIENT TIME (DOUGH):
2 HOURS**



**HIGHLY
DEVELOPED
TEXTURE**

READY TO RISE.

A rich, golden crust. Authentic aroma. Classic pizza shop flavor. And the perfect texture — light and crisp on the outside and slightly chewy on the inside. Hungry yet? Fresh 'n Ready™ is consistently delicious from a variety of handling techniques, works for menu options beyond pizza and is ready on demand without the multi-step process or waste of traditional dough.



FRESH 'N READY™ THIN

The industry's original thin freezer-to-oven dough that satisfies the 41% of Americans calling themselves "thin pizza lovers."¹



FRESH 'N READY™ ORIGINAL

Bake up a perfect pizza in a variety of sizes, including 7", 10", 12", 14" and 16".



FRESH 'N READY™ WHOLE GRAIN

Delivers two whole grains per serving and is made in the USA.



THAI CHICKEN | THIN



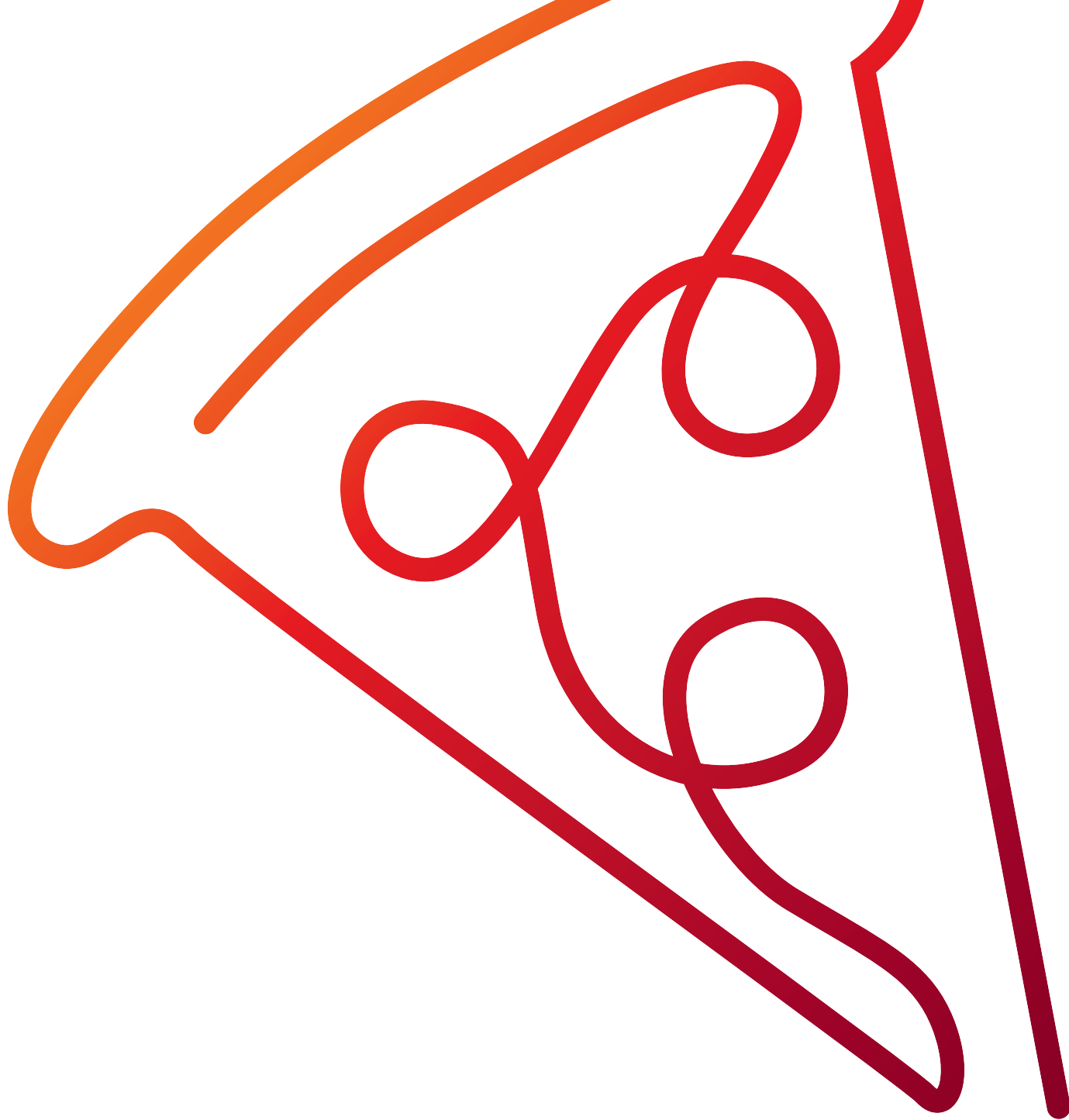
CLASSIC PEPPERONI | ORIGINAL



HAM & PINEAPPLE | WHOLE GRAIN

For a complete list of products and specifications, see page 31.

¹Technomic 2016 Pizza Consumer Trend Report



**LET'S
GET STARTED.**



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today or visit richsusa.com/pizza

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