



GO ALL OAT.

SEASONAL INSPIRATION WITH RICH'S OAT MILK SOFT SERVE AND FROZEN DESSERT

Spring is in the air – and springtime sweets are calling. Made with premium oat milk derived from whole grain oats, our Oat Milk Soft Serve and Oat Milk Frozen Dessert deliver the indulgent, rich and creamy deliciousness of traditional ice cream – without the dairy. Make your menu bloom with these colorfully seasonal Oat Milk Soft Serve and Oat Milk Frozen Dessert recipes that emanate the crisp, refreshing tastes of spring with pure, plant-based ingredients.



THE NON-
DAIRY ICE CREAM
MARKET IS EXPECTED
TO GROW AT AN
ANNUAL RATE
OF 13.7%¹

CREAMY, DREAMY, DELICIOUS AND NON-DAIRY.



Oat Milk Soft Serve and Frozen Dessert pints, available in Chocolate and Vanilla, make it easy to customize fun, craveable creations with endless flavors and toppings that consumers will love.

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ SIZE (OZ.)	SHELF LIFE (DAYS) FROZEN/ REFRIGERATED/ AMBIENT
18245	Vanilla Oat Milk Soft Serve Base	4/128	365/14/0
19254	Chocolate Oat Milk Soft Serve Base	4/128	365/14/0
20101	Vanilla Oat Milk Frozen Dessert	8/16	365/0/0
20103	Chocolate Oat Milk Frozen Dessert	8/16	365/0/0

\$162
billion

Global retail sales of plant-based food alternatives are expected to reach \$162 billion by 2030.²

#2

Oat milk is #2 in the top five preferred alternative dairy sources — and climbing.³



TROPICAL PEACHY PINEAPPLE
BUBBLE TEA WITH OAT MILK
SOFT SERVE BASE



NON-DAIRY STRAWBERRY
LAVENDER ICE CREAM WITH
OAT MILK SOFT SERVE BASE



CREAMY MINT OREO SHAKE WITH
OAT MILK FROZEN DESSERT



PINEAPPLE UPSIDE DOWN
SUNDAE WITH OAT MILK
SOFT SERVE BASE



MANGO BANANA STRAWBERRY
SWIRLY WITH OAT MILK
SOFT SERVE BASE



CHERRY COMPOTE SUNDAE WITH
OAT MILK FROZEN DESSERT



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today or visit richsusa.com/oat-milk-frozen-desserts/

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¹ Food Institute, 2021

² Supermarket News, 2021

³ Food Navigator, 2020