



**OUR CRUST.
YOUR CANVAS.**



PLANT-BASED PRODUCTS

THE RIGHT CHOICE FOR YOU:

- If you want to meet the trend of 51% of consumers trying to eat more plant-based foods.¹
- If you want to differentiate yourself with sought-after vegetables like cauliflower, zucchini and sweet potato.
- If you need more solutions to drive traffic with on-trend, exciting eating experiences — that are easy to execute.



**MINIMAL HANDLING
REQUIRED**



**NO THAWING
REQUIRED**



**NO PROOFING
REQUIRED**



**AMBIENT TIME (CRUST):
COVERED, UP TO 3 DAYS
0 DAYS FOR GLUTEN FREE**

REAL VEGGIES. REAL PIZZA. REAL EASY.

Our industry-unique portfolio of Plant-Based Pizza Crust and Flatbread offers the most delicious and innovative plant-based solutions in the market. Always containing vegetables as one of the top three ingredients, harness the momentum with great-tasting, plant-based solutions with a simple, flexible, freezer-to-oven format.



PLANT-BASED PARBAKED

The ideal solution for consumers seeking more variety and veggies but still prefer the eating experience of a traditional crust.



PLANT-BASED GLUTEN FREE PARBAKED

Fill the void in menus offering free-from options without sacrificing on taste.



PLANT-BASED VEGAN GLUTEN FREE PARBAKED

Cauliflower, agave nectar, milled chia and brown rice — and no animal bi-products.



PLANT-BASED KETO FRIENDLY PARBAKED

Made with whey and casein protein — and only 7 net carbs per serving.



PLANT-BASED FLATBREAD

Sweet Potato Flatbread has delicious, subtle sweet potato flavor, simple ingredients and colorful visual appeal.



SUMMER HARVEST | ZUCCHINI PARBAKED



THANKSGIVING LEFTOVER | SWEET POTATO FLATBREAD



VEGAN BAHN MI | VEGAN GLUTEN FREE CAULIFLOWER



SPICY BACON | KETO-FRIENDLY CAULIFLOWER



**LET'S
GET STARTED.**



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today or visit richsusa.com/pizza

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