



**FRESH BAKED.
MADE EASY.**





BREADS THAT RISE TO ANY OCCASION.

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PARBAKED SIMPLICITY. FRESH BAKED SATISFACTION.

Your consumers expect fresh baked breads and rolls — while you need labor saving solutions that ease back-of-house pressure. With Rich's Parbaked Breads and Rolls portfolio, everyone gets exactly what they want. Consumers enjoy scratch-quality satisfaction from easy-to-use products that go from your freezer to their table in minutes. Efficiency has never tasted so delicious.

LET'S GET BAKING.



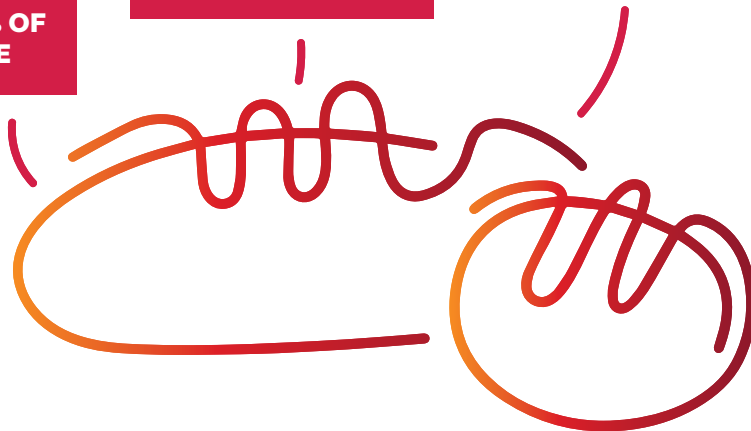
**OUR EXPERIENCED
BAKERS BAKE RAW
DOUGH TO 85-95% OF
THE COOKING TIME**

**THE BREADS AND
ROLLS ARE FLASH
FROZEN, LOCKING
IN FRESHNESS
AND FLAVOR**

**IN YOUR KITCHENS,
A QUICK REFRESH
IN THE OVEN:**



- Activates the moisture
- Crisps up the crust
- Deepens the color
- Warms the soft interior
- Fills the air with an irresistible, fresh baked aroma



**WITHIN MINUTES, YOU'RE SERVING UP FRESH
BAKED BREADS AND ROLLS!**

**QUALITY,
ANY WAY
YOU SLICE IT.**

**FRESHNESS
IS #1**

**CONSUMERS NAME FRESHNESS
AS THE MOST IMPORTANT
ATTRIBUTE WHEN MAKING
THEIR BREADS AND ROLLS
SELECTIONS.**

Technomic Bakery, 2021





EVERYONE'S HAPPY.

- ✓ Satisfy customers with quality bread at a price you love
- ✓ The back-of-house simplicity your operation needs



FOR EVERY OCCASION AND OPERATION.

- ✓ Rolls to loaves, baguettes to boules
- ✓ Formats to fit creative kitchens
- ✓ Artisan to everyday
- ✓ Specialty flavors



WASTE NOT.

- ✓ Parbaked and flash frozen to lock in freshness and flavor
- ✓ Bakes from freezer to table in minutes
- ✓ Bake on demand – no thawing or proofing required
- ✓ Bake only what you need, when you need it



CAN'T BELIEVE IT'S NOT SCRATCH-MADE.

- ✓ Crisp, brown crust
- ✓ Moist, soft interior
- ✓ Bakery-fresh aroma
- ✓ Virtually indistinguishable from scratch-made baked



COUNT ON IT.

- ✓ Master bakers at three bakeries across North America
- ✓ Over 76 years of experience
- ✓ Decades perfecting our parbaked process
- ✓ Wider portfolio includes doughs and fully baked solutions



EXPERIENCE BAKED RIGHT IN: COTTAGE BAKERY® PARBAKED ARTISAN BREADS & ROLLS

An authentic artisan experience is baked right into every Cottage Bakery bread and roll. Since 1954, the Cottage Bakery name has been synonymous with quality, indulgence and innovation. We rise to consumer demands for fresh baked artisan authenticity while balancing operator needs with parbaked ease. Elevate offerings across your menu with the premium possibilities of Cottage Bakery.

TRUE ARTISAN PROCESS.

- ✓ Natural biga or levain dough starters
- ✓ Slow fermented for 16 hours
- ✓ Hand crafted and hand scored
- ✓ Slow proofed for up to 5 hours
- ✓ Parbaked on a real stone hearth
- ✓ Flash frozen to lock in freshness

BAKERY FRESH QUALITY.

- ✓ Chewy, crisp crust
- ✓ Flat, stone-baked floury bottom
- ✓ Moist, open inner crumb
- ✓ Complex flavor that signals an authentic, premium product

REACH BEYOND.

- ✓ Artisan solutions for brunch, dinner, sides and everything in between
- ✓ Unique, upscale organic and bake at home options
- ✓ Specialty flavors and seasonal varieties





SANDWICH CARRIERS

HEAVENLY HAND-HELDS.

- Available in oblong, rectangular or square rolls
- Variety of flavors ranging from savory to sweet
- Elevate any sandwich or burger into a gourmet offering



ROASTED GARLIC STEAK SANDWICH
ON ARTISAN CIABATTA ROLL

THIN CRUST BREAD

A UNIQUE BITE.

- Sub rolls crafted for a thin crust, an easier bite, and a soft, moist inner crumb
- Sturdy enough for spreading on the condiments
- Perfect for hot or cold deli sandwiches



PULLED PORK AND SLAW ON THIN
CRUST FRENCH DEMI SUB ROLL

DINNER ROLLS

START STRONG.

- Variety of flavors, including ciabatta, French, rosemary olive oil and multigrain
- Add interest to bread baskets, sliders or sandwich offerings
- Variety packs ensure everyone gets their favorite



CIABATTA DINNER ROLL

BAGUETTES

LONG AND LIMITLESS.

- Long, thin loaves of French bread with the unique flavor of our levain bread starter
- White or sourdough varieties are distinguished by a satisfyingly crisp crust
- Ideal for bruschetta, crostini, sides for soups and salads, and mini sandwiches



ITALIAN BRUSCHETTA
ON FRENCH BAGUETTE

BATARDS & LOAVES

ARTISAN OFFERINGS.

- Shorter, wider and taller than traditional baguettes
- An impressive table bread or hearty slices for gourmet sandwiches
- Variety of sizes and flavors, from savory to sweet
- Easily elevated with seasonings and cheeses for endless applications



ROAST BEEF SANDWICH
ON SOURDOUGH BATARD

FLAT LOAVES

VERY VERSATILE.

- An innovative hybrid of focaccia and panini bread
- Crisp crust and a soft, porous texture that's sturdy and never soggy
- Perfect for appetizers, table bread and charcuterie boards

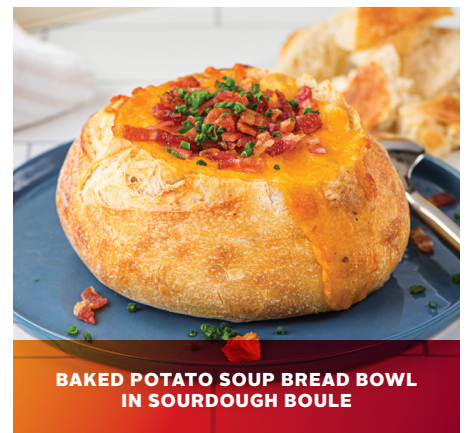


PESTO CHICKEN PANINI
ON CIABATTA FLAT LOAF

BOULES

ROUND AND READY.

- Round, flattened rustic breads, French for "ball"
- Slice for family-style serving
- Hollow to hold hot chili, hearty soups or creamy dips



BAKED POTATO SOUP BREAD BOWL
IN SOURDOUGH BOULE

BREAKFAST SQUARES

SUNRISE SNACKING.

- A unique spin on breakfast or an all-day treat
- French toast breakfast squares are filled with French toast bits and a caramel swirl



FRENCH TOAST BREAKFAST SQUARE



YOUR SIGNATURE OFFERINGS START HERE: SIGNATURE BREADS®

Fresh-baked aroma signals breads served warm from the oven, crusty and soft, ready to soak up the butter or the spotlight. Traditional flavors provide the classic taste we've all come to associate with fresh baked goodness, with the ease and convenience of parbaked. Your consumers will find the comfort and satisfaction virtually indistinguishable. Quality breads and rolls are the critical component to your signature offerings — and Rich's Signature Breads are here to be your secret ingredient.

A DELICIOUS LEGACY.

- ✓ One of the first parbaked suppliers in foodservice
- ✓ Makers of the original Rudi Roll™ introduced in the '80s
- ✓ Perfected the parbaked process for function and flavor

ENDLESS EVERYDAY CLASSICS.

- ✓ Familiar favorites from rolls to loaves, boules to baguettes
- ✓ Core classics for breakfast, lunch, dinner, sides and snacks
- ✓ Versatile variety of sizes, shapes and flavors
- ✓ Options for on-premise or on-the-go eating

KEEP IT CLEAN.

- ✓ Simple, recognizable, quality ingredients
- ✓ Satisfy ingredient-conscious customers

WASTE NOT.

- ✓ One-year frozen shelf life
- ✓ Bake what you need, when you need it
- ✓ Reduce waste, labor and food costs





DINNER ROLLS

PASS THE PERFECTION.

- Portfolio includes the original Rudi Roll, plus classics and innovative offerings
- Perfect for mini sandwiches and sliders, bread baskets and pre-packaged meal kits
- Exciting flavors like Onion and Dill, and eye-catching crown bretons



LOAVES

RISE TO THE OCCASION.

- Surprisingly soft, open-celled interior and a crisp, thick-bottomed crust
- Great for table bread, sides and sandwiches with high-end appearance
- Choose from classics like White and Italian, or new culinary adventures like Ancient Grains and Honey Molasses



SANDWICH ROLLS

START STACKING.

- Elevate even the simplest of sandwiches and burgers
- Everything from classics, including French, Brioche and Potato buns to creative carriers like the Aloha Brioche
- Our rolls stand up to layers of fillings and adventurous off-premise journeys



SUB ROLLS

BUILT TO IMPRESS.

- Available in an array of styles, lengths and widths
- Crispy crusts and soft interiors perfectly complement whatever you put in the middle
- Build classic hoagies, heroes and grinders, or go international with cubans, banh mis and po' boys



BOULES

SLICE OR SERVE.

- Rustic loaf resembling a flattened ball
- Boules feature an airy interior and thicker bottom crust
- Ideal for slicing or for soup vessels and sharable dip bread bowls



**SPINACH ARTICHOKE DIP
IN PETIT BOULE**

BAGUETTES & BATARDS

CLASSICALLY FRENCH.

- Crafted to have a soft, sturdy interior and a crisp, crusty exterior
- Add a tasty, satisfying crunch to bruschetta, crostinis, sides for soups and salads, and mini sandwiches



**ASSORTED PESTO SUB
ON FRENCH PARISIAN BAGUETTE**

CIABATTA & FOCACCIA

TASTE AND PERFORMANCE.

- Traditional technique and an authentic slow-rising yeast dough
- Square and diamond-shaped with a rustic appearance and sturdy structure
- Hold the heartiest sandwich fillings without getting soggy



**CAPRESE SANDWICH
ON ULTIMATE CIABATTA**

PRODUCT CODE	PRODUCT DESCRIPTION	PACK/ SIZE (oz)	DIMENSIONS (L" X W" X H")
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COTTAGE BAKERY® ARTISAN BAGUETTES

18660	French Baguette Artisan Bread	12/17.75	23 X 2.5 X 1.75
18683	Sourdough Baguette Artisan Bread	12/17.75	23 X 2.5 X 1.75
18710	Organic Multigrain Baguette Artisan Bread	18/17.5	21.25 X 2.5 X 2
18788	Sourdough Artisan Baguette	32/12	12.75 X 3 X 2
18831	French Demi Baguette Artisan Bread	40/5.75	7 X 2.75 X 2
18865	Rustic Baguette Artisan Bread	25/13	13 X 3 X 2

COTTAGE BAKERY ARTISAN BOULES

18737	Sourdough Boule Artisan Bread	14/25.75	7.75 X 7.25 X 3.75
18774	Sourdough Artisan Boule	36/10	5.25 X 5.25 X 2.75

COTTAGE BAKERY ARTISAN CIABATTAS

18681	Artisan Ciabatta Sandwich Bread	42/4.5	6 X 3.25 X 1.5
18682	Artisan Ciabatta Sandwich Bread	64/3.5	4 X 4 X 2.25
18695	Sliced Ciabatta Sandwich Bread	64/3.5	4 X 4 X 2.25
18703	Ciabatta Artisan Bread	15/19	11 X 5.5 X 1.75
18770	12" Ciabatta	30/9.25	12.75 X 3.25 X 1.75
18870	Tomato Parmesan Ciabatta Artisan Bread	40/10.75	6.75 X 4.75 X 2
18894	Ciabatta Artisan Bread	15/19	11 X 5.5 X 1.75
18920	Artisan Ciabatta Rosemary Bread	64/4	4 X 4 X 2.25
18937	Artisan Ciabatta Sandwich Rolls	48/4.5	4.75 X 4.25 X 2

COTTAGE BAKERY ARTISAN DINNER ROLLS

18848	Whole Grain Dinner Rolls	100/2	2.75 X 2.75 X 1.75
18864	White Hero Artisan Roll	25/11	12.25 X 3.5 X 2

COTTAGE BAKERY ARTISAN FOCACCIA

21425	Herb Focaccia Artisan Bread	84/3.80	12.25 X 4 X 1.5
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PRODUCT CODE	PRODUCT DESCRIPTION	PACK/ SIZE (oz)	DIMENSIONS (L" X W" X H")
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COTTAGE BAKERY ARTISAN LOAVES

18665	Organic Rosemary Sourdough Bread	14/18.5	10 X 5 X 3.25
18674	Organic Sourdough Batard Artisan Bread	15/18.5	10.5 X 5 X 3
18698	Pugliese Batard Artisan Bread	15/21.5	12 X 5 X 2.5
18715	Sourdough Batard	15/21.5	11.75 X 4.25 X 2.75
18719	Seven Grain Artisan Batard	12/26.00	12 X 4.5 X 3.0
18756	Roasted Garlic Batard Artisan Bread	15/21.50	11.75 X 4.5 X 2.75
18757	Pugliese Batard Artisan Bread With Bag	15/19.75	11.5 X 4.5 X 2.5
18767	Hearty Grain Batard Artisan Bread With Bag	18/21.75	10.5 X 4.0 X 2.75
18772	Como Batard Artisan Bread With Bag	18/19.25	10.5 X 4 X 2.75
18784	Rosemary Artisan Batard Bread	22/14.75	10 X 4 X 3
18786	Artisan Batard Jalapeno Cheddar Bread	22/14.75	10 X 4 X 3
18790	Country French Artisan Bread	25/12	11 X 2.75 X 2.25
18800	Organic Bigio Artisan Bread	14/17	7.25 X 7.25 X 3.25
18804	Sourdough Batard	15/18.5	11 X 4.25 X 2.75
18805	Monterey Sourdough Artisan Bread	14/21	7.25 X 7.25 X 3.75
18808	Rosemary Sea Salt Batard Bread With Bag	18/19.75	10.5 X 4.0 X 2.75
18818	Mediterranean Olive Artisan Bread	18/16.75	8.25 X 5.5 X 3
18819	Kalamata Olive Batard Artisan Bread With Bag	18/19.75	10.5 X 4.0 X 2.75
18820	Asiago Cheese Batard Artisan Bread With Bag	18/19.75	10.5 X 4.0 X 2.75
18840	Whole Grain European Artisan Loaf	22/15.75	9.75 X 3.75 X 2.5
18891	Rosemary Kalamata Olive Artisan Batard	15/21.5	11.75 X 4.5 X 2.75
18893	Potato Rosemary Artisan Batard	15/21.75	11.75 X 4.5 X 2.75
18899	Rustic Rye Artisan Bread With Bag	18/19.75	10.5 X 4.0 X 2.75
18900	Neo-Tuscan Artisan Bread With Bag	18/19.75	10.5 X 4.0 X 2.75

PRODUCT CODE	PRODUCT DESCRIPTION	PACK/ SIZE (oz)	DIMENSIONS (L" X W" X H")
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COTTAGE BAKERY ARTISAN LOAVES (CONTINUED)

18971	Pan Bigio Baguette Artisan Bread	20/16.75	11.5 X 3.75 X 3
19663	Cranberry Walnut Artisan Batard	18/17	10.5 X 4.75 X 2.75
20285	Black Bean Salsa Batard	18/17.3	10.5 X 4.25 X 2.75
20356	Pesto Parmesan Artisan Bread	18/17	10.5 X 4.25 X 2.75

COTTAGE BAKERY ARTISAN ROLLS

18677	Assorted Rolls-Ciabatta/French/Seeded/Multigrain	96/2	3.75 X 2.5 X 1.75
18746	Organic Rosemary Olive Oil Artisan Rolls	84/3.25	4.25 X 3 X 2
18748	Organic Sourdough Artisan Rolls	84/3.25	4.25 X 2.75 X 2.25

COTTAGE BAKERY ARTISAN SANDWICH CARRIERS

18806	Artisan Wholegrain Sandwich Bread	78/4	4 X 4 X 1.75
18815	Baguette Sandwich Rolls	32/11.25	12.75 X 3.0 X 1.75
18827	Artisan Wholegrain Sandwich Bread	42/5.5	6 X 3.25 X 1.50
18844	Dutch Crunch Sandwich Rolls	48/6.5	6.5 X 3.25 X 1.75
19646	Jalapeno Cheddar Artisan Roll	64/4	4 X 4 X 2.25

COTTAGE BAKERY ARTISAN THIN CRUST BREAD

18731	Artisan French Sandwich Rolls	40/6.25	12.5 X 3 X 1.5
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COTTAGE BAKERY BREAKFAST SQUARE

19652	French Toast Breakfast Square	80/3	3.5 X 3.5 X 2
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SIGNATURE BREADS® BAGUETTES

20327	French Parisian 18 oz.	15/18	21.5 X 3.5 X 2.5
22202	French Baguette	25/8.75	21.25 X 2.5 X 1.75
22205	French Mini Baguette	48/5	10.75 X 2.75 X 2
24008	French Parisian 13.25 oz.	15/13.25	21 X 3 X 2.5
87513	Parbaked French Baguette	24/10	22.5 X 2.25 X 1.5
87804	Parbaked Parisien Bread	18/18	22.5 X 3.25 X 2.25

PRODUCT CODE	PRODUCT DESCRIPTION	PACK/ SIZE (oz)	DIMENSIONS (L" X W" X H")
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SIGNATURE BREADS BOULES

20317	Petit Boule	44/5.65	5.25 X 5.25 X 3.25
22240	7.4 oz. French Mini Boule	28/7.4	5.5 X 5.5 X 3.25

SIGNATURE BREADS CIABATTA & FOCACCIA

20320	6" Premium White Ciabatta	72/3.5	6 X 3 X 2
20323	Sliced Premium White Ciabatta	72/3.25	4 X 4 X 2
22127	Rustic Square Focaccia	72/4	4.5 X 4.5 X 1.5
84327	Focaccia Bun-Sliced	60/2.65	5.5 X 4.5 X 1.75
84336	Fully Baked Italian Ciabatta Sliced Bun	60/3.17	5.25 X 4.5 X 2.0
22150	Ultimate Ciabatta	78/4.5	5.25 X 4.5 X 2.0

SIGNATURE BREADS DINNER ROLLS

22083	Classic Dinner Rolls	150/1.5	3 X 3 X 2
22200	Rudi Roll™ French Dinner Roll	240/1.25	3 X 2.75 X 2.25
22203	French Petit Pain	144/1.75	4.75 X 2.25 X 2
22213	Assorted Dinner Rolls (French, Sourdough, Onion Dill, Wheat)	240/1.25	2.75 X 2 X 1.5
22245	Rudi Roll™ French Dinner Roll	120/1.25	3 X 2.75 X 2.25
22510	Crown Breton	34/5.2	4.75 X 4.75 X 2.5
23023	French Alpine	48/4.5	7.75 X 3.25 X 2.5
76654	Parbaked French Roll	140/1.4	3.75 X 2.25 X 1.75
87839	Parbaked French Petit Pain Roll	140/2	4.25 X 2.5 X 2
87880	Parbaked French Roll Cheverny	120/1.5	2.75 X 2.5 X 2

SIGNATURE BREADS LOAVES

00311	Multigrain Panini Bread (6 Pack)	6/35.27	10.5 X 6.5 X 4
00312	Roasted Garlic Panini Sliced	6/35.3	10.5 X 6.5 X 4
00322	Marble Panini Bread Sliced (6 Pack)	6/35.27	10.5 X 6.5 X 4.0
15607	Italian Panini Bread 6 Pack ½" Slices	6/38.89	10.5 X 6.5 X 4.25

PRODUCT CODE	PRODUCT DESCRIPTION	PACK/ SIZE (oz)	DIMENSIONS (L" X W" X H")
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SIGNATURE BREADS® LOAVES (CONTINUED)

22034	<u>Italian Loaf</u>	20/14	14.5 X 4.25 X 2.75
22040	<u>Ancient Grain Carving Loaf</u>	6/40	16.25 X 6.25 X 3.75
22048	<u>Country White Carving Loaf</u>	6/40	16.25 X 6.25 X 3.75
22228	<u>18.5" French Batard</u>	20/8.75	18.75 X 2.75 X 1.75
70008	<u>Honey Molasses Table Loaf Long</u>	48/4	7.5 X 3 X 2
99832	<u>Tuscan Bread</u>	18/17.6	8.5 X 8.5 X 3.5

SIGNATURE BREADS SANDWICH CARRIERS

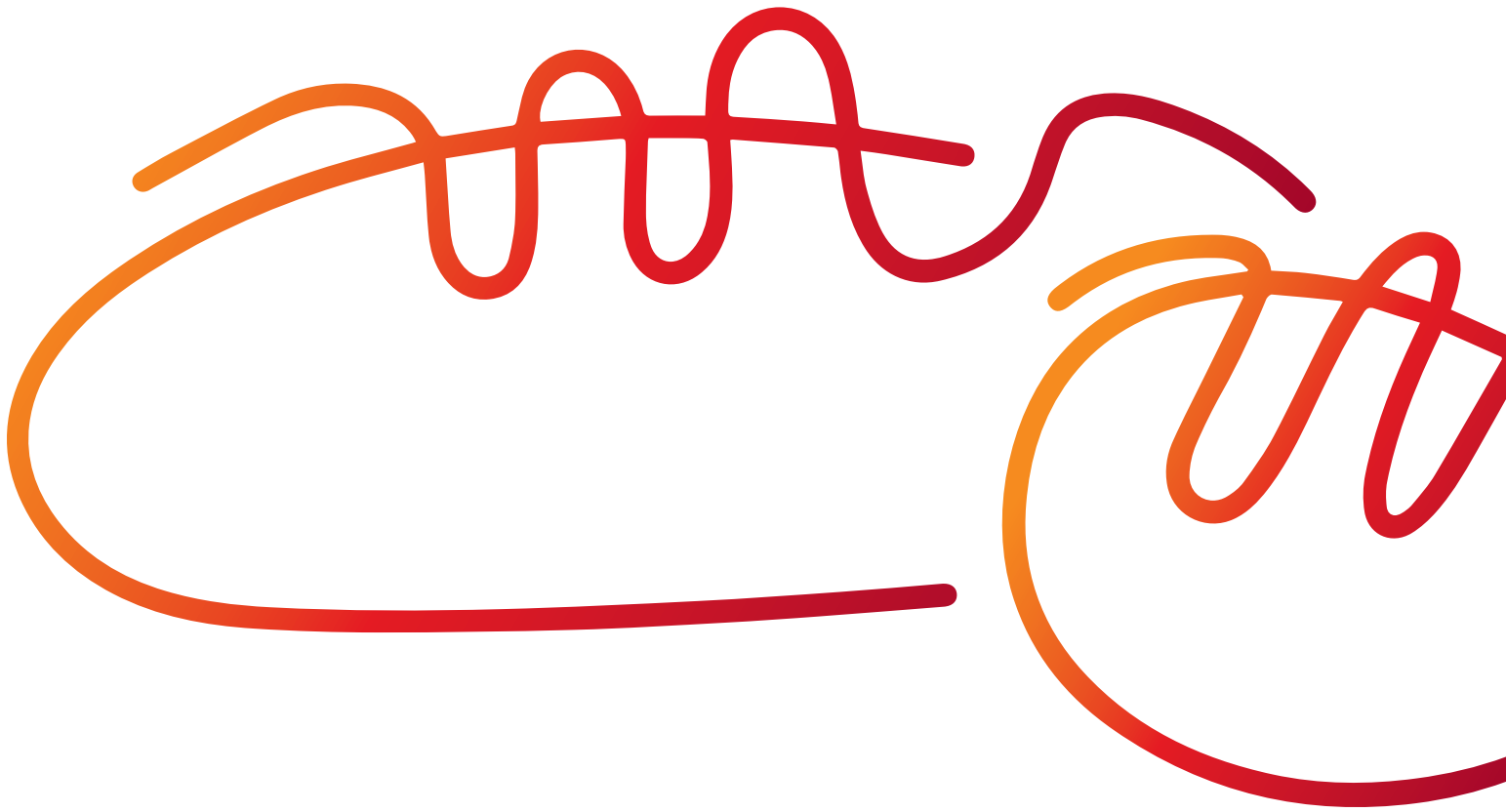
20330	<u>4" French Round, Sliced</u>	90/3	4.25 X 4.25 X 2.5
22201	<u>7.5" French Sandwich Long</u>	72/3.25	7.5 X 2.75 X 2.25
22218	<u>4" French Sandwich Round</u>	90/3	4.25 X 4.25 X 2.25
22291	<u>French Alpine 64ct</u>	64/4.5	7.75 X 3.25 X 2.5
23027	<u>Brioche Style Hamburger Bun</u>	72/ 3	4 X 4 X 2.25
23045	<u>Aloha Brioche Bun 4.25", Sliced</u>	60/3.4	4.25 X 4.25 X 2.5
23090	<u>4" Potato Bun, Sliced</u>	72/2.6	4 X 4 X 2.25
29319	<u>Baked Brioche Bun</u>	80/3	4 X 4 X 2.25
45057	<u>Classic Sliced Bun Brioche 4"</u>	72/2.4	4 X 4 X 2.25

SIGNATURE BREADS SUB ROLLS

45057	<u>Classic Sliced Bun Brioche 4"</u>	72/2.4	4 X 4 X 2.25
20324	<u>French Sub Grand</u>	36/5.9	11.5 X 2.75 X 2.25
20325	<u>French Sub Roll 9"</u>	64/4.25	9 X 2.75 X 2.25
70029	<u>Sliced Bun White 12" Submarine</u>	60/6	12 X 2.25 X 2.25
70030	<u>Sliced Bun Wheat 12" Submarine</u>	60/6	12 X 2.25 X 2.25
89228	<u>Parbaked Roll White Submarine</u>	42/7.5	12 X 2.75 X 2
89690	<u>Parbaked Roll Hoagie</u>	75/4	7 X 2.5 X 1.75







READY TO GET BAKING?



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today or visit richsusa.com/parbaked-breads-and-rolls

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