



AUTHENTICALLY ITALIAN PINSA

RICH'S AUTHENTICALLY ITALIAN PIZZA PORTFOLIO

In Italy, food is life — time-honored culinary traditions and recipes made with fresh, simple, regional ingredients to be enjoyed over long meals with family and friends. We traveled to Italy in search of the inspiration and practices that would help us deliver more authentically Italian cuisine to pizza lovers on our side of the pond. The fruits of our culinary journey are coming to your table with our Authentically Italian family of pizza products.

LET'S DO AS THE ROMANS DO.

ITALIAN CUISINE
IS THE MOST
POPULAR
WORLDWIDE, AND
PIZZA IS THE MOST
POPULAR MEAL
TYPE.

FORBES 2023



Take your pizza back to its roots:

AUTHENTICALLY ITALIAN PINSA

HANDMADE ITALIAN AUTHENTICITY.

Our pinsa is made in Italy with authentic regional ingredients and hand-stretched and pinched for a rustic pie unique to every order.

IT'S NOT PIZZA. IT'S PINSA.

Pinsa has an irresistible, elevated aroma, texture and flavor — crispy on the outside and a soft, cloud-like pie on the inside.

FROM PREMIUM TO EVERYDAY.

Our pinsa is at home in a five star restaurant just as it is on a fast casual menu, perfect for both sweet and savory applications created with parbaked ease.

TRADITIONAL AND TIME HONORED.

DOUBLE ZERO 'OO' STYLE DOUGH BALL

Our Dough Balls are made with double zero 'OO' style flour — just as they are in Italy. Dough Balls arrive pre-portioned and ready to thaw, proof, stretch, top and bake into signature pies, bread bowls, calzones, stromboli and more with elevated, scratch-made flavor.

DOUBLE ZERO 'OO' STYLE PARBAKED CRUST

Authentically Italian-inspired pizza doesn't have to mean complicated dough handling. Our Parbaked Crust made with double zero 'OO' style flour delivers the taste, texture and aroma you'd expect from a Roman cafe with freezer-to-oven simplicity. Available in 16", 14" and 12" sizes.



PRODUCT CODE	PRODUCT DESCRIPTION	CASE COUNT/ SIZE (oz)	SHELF LIFE (DAYS FROZEN/ REFRIGERATED/ AMBIENT)
23992	7" x 11" Oval Pinsa	12/8.1	365/0/3
23993	12" Round Pinsa	22/8.8	365/0/3
16804	8 oz Pizza Dough Ball Made With Double Zero 'OO' Style Flour	60/8	180/0/0
23965	16" Double Zero 'OO' Style Parbaked Pizza Crust	12/24	365/0/3
23966	14" Double Zero 'OO' Style Parbaked Pizza Crust	14/18	365/0/3
23967	12" Double Zero 'OO' Style Parbaked Pizza Crust	24/13	365/0/3
24061	Gluten Free Cauliflower Pinsa	24/7.5	240/0/0



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today to discover more.

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