



# PIZZA FOR EVERYONE.

## **RICH'S GLUTEN-FREE AND PLANT-BASED PIZZA CRUSTS**

Vegan, vegetarian, or flexitarian – everyone loves pizza night. Capitalize on better-for-you pizza trends with Rich's Gluten-Free and Plant-Based Pizza Crusts which allow you to cook, cut and crunch like traditional pizza – without the guilt. Each Plant-Based Pizza Crust is made with a veggie as the first ingredient, and all of our crusts are certified gluten-free!





# ALL FLAVOR, NO GUILT.

## GLUTEN FREEDOM.

The gluten-free food market has grown rapidly in recent years, reaching an estimated \$12.9 billion in 2024.<sup>1</sup> Offering free-from menu options is crucial in meeting consumer demand.

## VALUABLE VERSATILITY.

We offer a diverse selection of thickness, shapes, sizes, and flavors to meet your every need. Our line of Gluten-Free and Plant-Based Crusts come in traditional, raised edge, and even Detroit style.

## INGREDIENTS YOU CAN TRUST.

Rich's Gluten-Free and Plant-Based Crusts meet our Baseline Clean Label standards – meaning they're free from artificial colors, flavors and sweeteners, high fructose corn syrup and hydrogenated oils.



GOURMET PROSCIUTTO PIZZA  
ON GLUTEN-FREE CAULIFLOWER PINSA



HOT HONEY PIZZA ON GLUTEN-FREE 10"  
SEASONED CAULIFLOWER PIZZA CRUST



MEXICAN PIZZA ON GLUTEN-FREE 10" CAULIFLOWER  
RAISED EDGE PIZZA CRUST (VEGAN)

+2089%

CAULIFLOWER PIZZA CRUST  
4-YEAR MENU GROWTH.<sup>2</sup>

#1

GLUTEN-FREE PIZZA IS THE  
FASTEST GROWING PIZZA TREND,  
PROJECTING TO BE ON OVER 61%  
OF MENUS BY 2027.<sup>3</sup>

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ SIZE (oz)	SHELF LIFE (DAYS FROZEN/ AMBIENT)
PLANT-BASED GLUTEN-FREE PIZZA CRUSTS			
24061	<a href="#">Gluten-Free Cauliflower Pinsa</a>	24/7.5	240/7
20914	<a href="#">Gluten-Free 7.5" Seasoned Cauliflower Pizza Crust</a>	40/3.5	240/7
11819	<a href="#">Gluten-Free 10" Seasoned Cauliflower Pizza Crust</a>	24/5.2	240/7
20982	<a href="#">Gluten-Free 10" Cauliflower Pizza Crust (Vegan)</a>	24/8.5	365/7
20984	<a href="#">Gluten-Free 10" Cauliflower Raised Edge Pizza Crust (Vegan)</a>	20/11	365/7
17185	<a href="#">Gluten-Free 10" Vegan Cauliflower Pizza Crust</a>	24/5.4	365/7
11823	<a href="#">Gluten-Free 10" Broccoli and Cheddar Pizza Crust</a>	24/5.4	240/7
20371	<a href="#">Gluten-Free 11.75" Seasoned Cauliflower Pizza Crust</a>	24/7.3	240/7
22424	<a href="#">Gluten-Free 12"X5" Seasoned Cauliflower Flatbread</a>	24/5.5	240/7
20986	<a href="#">Gluten-Free 12" Cauliflower Pizza Crust (Vegan)</a>	20/12	365/7
20987	<a href="#">Gluten-Free 12" Cauliflower Raised Edge Pizza Crust (Vegan)</a>	12/14	365/7
18954	<a href="#">Gluten-Free 14" Seasoned Cauliflower Pizza Crust</a>	24/11.8	240/7
17186	<a href="#">Gluten-Free 14" Vegan Cauliflower Pizza Crust</a>	24/11.8	365/7
TRADITIONAL GLUTEN-FREE PIZZA CRUSTS			
20981	<a href="#">Gluten-Free 7"X9" Detroit Style Pizza Crust (Vegan)</a>	20/9	365/7
20970	<a href="#">Gluten-Free 10" Traditional Pizza Crust (Vegan)</a>	24/8.5	365/7
20972	<a href="#">Gluten-Free 10" Traditional Raised Edge Pizza Crust (Vegan)</a>	20/11	365/7
23496	<a href="#">Gluten-Free 10" Par Baked Pizza Crust with Pan</a>	24/7	240/7
20977	<a href="#">Gluten-Free 12" Traditional Pizza Crust (Vegan)</a>	20/12	365/7
20979	<a href="#">Gluten-Free 12" Traditional Raised Edge Pizza Crust (Vegan)</a>	12/15	365/7
24128	<a href="#">Gluten-Free 10" Wraps</a>	12/13.76	240/45

1 Research and Markets, Global Market Insights, 2025    2 Cauliflower Pizza Crust THE SNAP Food Profile Datassential, February 2025    3 Datassential, World of Pizza, 2024



INFINITE POSSIBILITIES.  
ONE FAMILY.

Contact your Rich's rep today or visit [richsusa.com/pizza](https://richsusa.com/pizza).

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