



# SMOOTH OPERATOR.

## SHAKES AND SMOOTHIES SIMPLIFIED — F'REAL.

Smoothies. Milkshakes. Blended bowls. Frozen cocktails. Blended drinks bring comfort and nostalgia, as well as the flavor flexibility to stay on top of the trends. With f'real shakes and smoothies, you can create fun, freshly blended frozen beverages with premium ingredients and fan-favorite flavors – without labor or mess concerns.

Paired with the f'real Foodservice Blender, crafting classic and creative creations are easier than ever. From mouth-watering milkshakes made with real ice cream, to smoothies made with whole frozen fruit, and even coffee drinks with 100% Arabica coffee beans — f'real has all the delicious, quality flavors consumers are looking for.

### ONE TOUCH CREATION OF:

- Shakes
- Smoothies
- Freakshakes
- Bowls
- Frappés
- Lemonades
- Cocktails

### LET'S SHAKE THINGS UP.



+9.25%

CAGR projected growth of smoothie market 2020-2024<sup>1</sup>

+273%

Popularity of milkshakes in delivery orders, the third-highest leap of any food or beverage<sup>2</sup>

\$2.50  
TO  
\$3.50

Average margin per f'real cup sale



<sup>1</sup> Industry Research 'Smoothies Market Forecast and Analysis 2020-2024'

<sup>2</sup> Grubhub's 'State of the Plate 2020'

# F'REAL FOR FOODSERVICE.

**RAPID R.O.I.**

f'real's turnkey program quickly pays for itself — averaging a 3 - 3.5 month return on investment and an annual average profit of approximately \$15,000 (for 12 cups/day in sales).

**TURNKEY & HASSLE FREE.**

Plug in our patented B7 Blender, load up one of our freezers with f'real cups and you have an instant blended beverage program — driving revenue while cutting your time, training and clean-up costs.

**YOUR PERFECT BLEND.**

Choose from pre-mixed Blend & Serve cups for shakes and smoothies, or add your signature spin with syrups, purées, alcohols, inclusions and more to the base ingredients in our Made to Order cups.



**TOP IT OFF WITH ON TOP.®**

On Top adds a dollop of sweetness and Instagram appeal that consumers can't resist. Superior stability means your creations will stand any prep or delivery journey while maintaining their decadent shape and texture.

Learn more at [richsusa.com/ontop](https://richsusa.com/ontop).

**FAST, EASY & FOOD SAFE.**

**1** Place cup in blender

**2** Press start

**3** Blends in 40 SECONDS

**4** Top and serve

**5** Clean the spindle and keep spinning!

PRODUCT CODE	PRODUCT DESCRIPTION	PACK/NON-BLENDED/BLENDED	SHELF LIFE FROZEN
80043	Made to Order Shake Base	12/9/16 fl. oz.	547 Days
80045	Made to Order Smoothie Base	12/8/16 fl. oz.	547 Days
80036	Blend & Serve Vanilla Shake	12/10/16 fl. oz.	547 Days
80050	Blend & Serve Chocolate Shake	12/10/16 fl. oz.	547 Days
80081	Blend & Serve Oreo Shake	12/10/16 fl. oz.	547 Days
80052	Blend & Serve Strawberry Shake	12/10/16 fl. oz.	547 Days
80053	Blend & Serve Strawberry/Banana Smoothie	12/10/16 fl. oz.	547 Days
80054	Blend & Serve Mango Smoothie	12/10/16 fl. oz.	547 Days
80055	Blend & Serve Coffee Frappe	12/9.5/16 fl. oz.	547 Days
02559	On Top® Original Whipped Topping	12/16 oz.	540 Days



Want to take it for a spin? Learn more at [richsusa.com/freal-foodservice](https://richsusa.com/freal-foodservice)  
Give us a call at 800-822-7555 for product questions or 800-483-3218 #3 for equipment support.

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**Certificate Certifications** ETL Approved, UL 763, NSF-8 Standards **Installation Requirements** Power Supply: Dedicated 120VAC, 60HZ, 15A Circuit Power Cord: 10.5 ft, 3-wire cord with NEMA 5-15 plug (included) **1 Year Warranty** A full one-year warranty is included with the purchase of any B7 blender and freezer. Operator has the option to purchase an additional one year, 100% warranty for \$250 or an additional two year 100% warranty for \$450. Blender part and service warranty with full access to f'real's technical phone support team. Refer to installation and operation guide for further details. Prices do not include tax or shipping.