



A TOUCH OF SWEETNESS

OUR SPECIALTY TREAT SHOP™ THUMBPRINT COOKIES

A soft sugar cookie bite with a sweetly satisfying center. Our Specialty Treat Shop™ Thumbprint Cookies bring delicious delight and eye-catching appeal with a dollop of icing stamped in the center of our signature sugar cookie recipe. Available in fun, festive colors and flavors, as well as everyday favorites like chocolate chip and red velvet, our retail ready Thumbprint Cookies offer a simple solution for spontaneous sweet tooth cravings.

Thumbs up.

SWEETEN THE MOMENT

Give shoppers an irresistible excuse to treat themselves – no matter the occasion. Choose from a variety of themes and flavors to inspire shared indulgences at any time.

RETAIL READY

Fully baked, finished, packaged, labeled and ready to delight.

EYE-CATCHING

Visually appealing pops of color that stand out on every shelf or in any arrangement.

BITE-SIZE SATISFACTION

Just the right size for a snackable sweet indulgence.

SWEETEN EVERY SEASON

Available in a variety of colorful themes for year-round rotation.



Our Specialty Treat Shop™
Double Chocolate Thumbprint Cookies



Our Specialty Treat Shop™
Valentine's Day Thumbprint Cookies



Our Specialty Treat Shop™
Red Velvet Thumbprint Cookies



Our Specialty Treat Shop™
Easter Thumbprint Cookies



Our Specialty Treat Shop™
Chocolate Chip Thumbprint Cookies



Our Specialty Treat Shop™
Patriotic Thumbprint Baked Cookies

\$11.2
BILLION

EXPECTED VALUE OF THE
U.S. RETAIL COOKIE MARKET
IN 2025.

Mordor Intelligence 2021

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ SIZE (OZ)	NET CASE WT (LBS)	GROSS CASE WT (LBS)	CASE CUBE	CASE DIMENSION (L X W X H)	BLOCK/ TIER	SHELF LIFE (DAYS FROZEN/ REFRIGERATED/ AMBIENT)
EVERYDAY								
16279	Our Specialty Treat Shop™ Chocolate Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	365/21/21
21453	Our Specialty Treat Shop™ Double Chocolate Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	365/21/21
21454	Our Specialty Treat Shop™ Chocolate Chip Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	365/21/21
21455	Our Specialty Treat Shop™ Red Velvet Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	365/21/21
SEASONAL								
18562	Our Specialty Treat Shop™ Valentine's Day Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	450/21/21
18559	Our Specialty Treat Shop™ Easter Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	450/21/21
18560	Our Specialty Treat Shop™ Patriotic Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	450/21/21
18594	Our Specialty Treat Shop™ Fall Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	450/21/21
18561	Our Specialty Treat Shop™ Christmas Thumbprint Cookies	9/10.5	5.906	7.302	0.74	15.25 x 8.69 x 9.69	13 x 8 = 104	450/21/21

ALL VARIETIES ARE SOLD IN 18 CT. CLAMSHELLS.



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today, or visit RichsUSA.com/our-specialty-treat-shop

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