



# PURE BROWNIE BLISS

## OUR SPECIALTY TREAT SHOP™ BROWNIE SLICES

Individually indulgent and enticingly unique, Our Specialty Treat Shop's Brownie Slices offer the perfect sweet treat on-the-go! Made with HERSHEY'S and REESE'S candies, these fully finished brownie base desserts packed with familiar, favorite ingredients will score on consumer appeal and premium taste. Pre-packaged and ready on demand, with a 30 day refrigerated shelf life and 14 day ambient shelf life, you're set to serve a slice of sweet satisfaction any time of day.



### UNIQUELY DELICIOUS, ENJOYED BY ALL

Our deliciously exclusive Brownie Slices are baked with HERSHEY'S Chocolate Chips or crushed REESE'S Peanut Butter Cups, ensuring a strong fanbase at every operation.



### DELIVER GRAB N' GO EASE

Single-serve portions, individually wrapped to readily satisfy every sweet tooth craving on-the-go!



### TURN HEADS WITH POPULAR BRANDS

Draw attention and drive sales with widely loved and trusted co-branded candies that consumers already know and love: HERSHEY'S and REESE'S.



### SAVE ON TIME AND LABOR

Fully baked, finished and ready to go, this turn-key solution will save you time and cut down labor costs, while delivering on premium taste and quality.

TRUSTED BRANDS, GUARANTEED SATISFACTION

# OUR SPECIALTY TREAT SHOP™ BROWNIE SLICES



## OUR SPECIALTY TREAT SHOP BROWNIE SLICE - MADE WITH REESE'S PEANUT BUTTER CUPS

A rich, fudgy brownie base baked with creamy REESE'S Cups and finished with a chocolate icing drizzle, this is a dessert dream come true for peanut butter chocolate lovers.



REESE'S IS THE #1 SELLING CANDY BRAND IN THE U.S. AND THE #3 BRANDED INGREDIENT ON DESSERT MENUS.<sup>2</sup>



## OUR SPECIALTY TREAT SHOP BROWNIE SLICE - MADE WITH HERSHEY'S CHOCOLATE CHIPS

Bite into an indulgent slice of chewy, fudge brownie topped with delicious chocolate goodness - HERSHEY'S chocolate chips. Finished with an icing drizzle for a perfectly portioned treat.



HERSHEY'S IS THE SECOND MOST POWERFUL BRAND, LIKED OR LOVED BY 84% OF CONSUMERS.<sup>2</sup>



<sup>1</sup>Datassential, Menu Trends <sup>2</sup> Hershey's Consumer Chocolate Preferences Report, 2021  
The HERSHEY'S and REESE'S Trademarks and Trade Dresses are used under License.

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/PACK (oz)	SHELF LIFE, FROZEN/ REFRIGERATED/AMBIENT (DAYS)
20579	Our Specialty Treat Shop Brownie Slice - Made with HERSHEY'S Chocolate Chips	48/2.0	365/30/14
19670	Our Specialty Treat Shop Brownie Slice - Made with REESE'S Peanut Butter Cups	48/2.0	365/30/14



INFINITE POSSIBILITIES.  
ONE FAMILY.

For more sweet treats from Our Specialty, contact your Rich's rep or visit [RichsUSA.com/our-specialty-treat-shop](https://RichsUSA.com/our-specialty-treat-shop)

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