



ALL DAY INSPIRATION.

RICH'S LIMITED SERVICE RESTAURANT BREAKFAST & ENTRÉES INSPIRATION GUIDE

Rich's Breakfast & Mains solutions for Limited Service Restaurants help you strike a balance between the quality, convenience and value your consumers expect — and the labor, time and efficiencies your restaurant requires. Here are just a few of the delicious ways you can utilize our portfolio for convenience, customizability and creativity all through the day.

LET'S SPEND THE DAY TOGETHER.

White BBQ Sandwich
on Brioche Bun



California Breakfast
Sandwich on Cauliflower
Baked Roll



Cinnamon & Sugar
French Toast Sticks
made with French
Toast Sticks



**SWEET
HANDHELD
BREAKFAST
OR ANYTIME
SIDE**

OFFER "BREAKFAST" ALL DAY LONG.
"Younger people are more daypart agnostic, and more likely to order breakfast foods at all hours." ¹

EASY INSPIRATION, MORNING, NOON & NIGHT.

FUEL EVERY MORNING.

BREAKFAST INSPIRATION

Treat your customers to a hot breakfast or a sweet pick-me-up to start their day with Rich's diverse portfolio of breakfast foods — and then utilize them again for lunch, dinner, desserts and snacks.



Spicy Maple Fried Chicken Sandwich made with Fully Finished Glazed Yeast Ring Donut

OUR INNOVATIVE FULLY FINISHED DONUTS STAY FRESH AT LEAST 2X LONGER THAN COMPETITORS!

KEEP IT FRESH.

Consumers note freshness as the most important quality in baked goods.²



Pico de Gallo Egg Sandwich made with Southern Style Handi-Split Biscuit Dough

YOUR BISCUITS ARE ALSO A LUNCH SANDWICH CARRIER OR ENTRÉE SIDE!

HANDLE THE DELIVERY JOURNEY.

Breakfast sandwiches are the #1 most-ordered breakfast item on delivery apps.³

GIVE THEM WHAT THEY WANT.

Cinnamon rolls are the most popular breakfast pastry in the U.S.⁴

Iced Cinnamon Rolls made with Fresh 'n Ready Freezer To Oven Cinnamon Roll Dough



WHITE ICING IS CONVENIENTLY INCLUDED!

THE MAIN ATTRACTION.

ENTRÉE INSPIRATION

Whether feeding families, satisfying specific cravings or delivering convenience through an off-premise app, our easy-handling products give you the versatility to create lunch and dinner's greatest hits.



PARBAKED
FLATBREAD
WORKS GREAT
AS A LUNCH OR
BREAKFAST
SANDWICH
CARRIER!

**COUNT ON
COMFORT FOOD.**
75% of consumers
consider pork dishes
a comfort food.⁵

Family Style BBQ
Dinner made with
Rich's Hickory Smoked
Pulled Bar-B-Q Pork



Spicy Pulled Pork
Flatbread made with
12"x5" Rustic Oval
Flatbread and Rich's
Hickory Smoked
Pulled Bar-B-Q Pork

UNLOCK THE FLEXIBILITY OF FLATBREAD.

Flatbread is expected to grow at a
CAGR of 6.2% to \$63B by 2026.⁵



Prosciutto and Pesto
Sandwich made with Extra
Virgin Olive Oil Artisan
Focaccia Bread

TRANSFORM FAVORITES INTO SNACKS.

"Snack" was the fastest
growing meal type for
focaccia in 2022.⁶



FOCACCIA IS
ALSO A GREAT
PIZZA CRUST
AND SALAD
SIDE!



Chicken Souvlaki
Wrap made with
Cauliflower Pita

SATISFY PLANT-BASED DEMAND.

48% of restaurants offer
plant-based alternatives.⁷

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/SIZE (OZ)	SHELF LIFE FROZEN/ REFRIG. (DAYS)
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BREAKFAST

DONUTS

20049	Glazed Yeast Ring Donuts 6ct Tray Packs	8/15	270/0
19861	Glazed Apple Fritter Donuts 4ct Tray Packs	8/15	270/0
20046	Chocolate Iced Yeast Ring Donuts 6ct Tray Packs	8/15	270/0
13530	Ready To Finish Yeast Raised Donut Homestyle Ring	84/2.1	270/0
03853	Ready To Finish Yeast Raised Donut Jumbo Ring	72/2.5	270/0
02831	Ready To Finish Cake Donut Hole Plain	440/.4	330/0
52040	Ready To Finish Yeast Raised Donut Hole	384/.35	270/0
10219	Ready To Finish Cake Donut Hole Chocolate	220/1.08	330/0
05664	Churro Donut With Cinnamon Sugar Packets	96/2.34	270/0
12643	Ready To Finish Cake Donut Plain Jumbo Ring	48/3	330/0
17843	Churro Bites	440/.4	270/0
19621	Ready To Finish Jumbo French Toast Filled Donut Bite	220/1.31	270/0
19622	Ready To Finish Jumbo Birthday Cake Filled Donut Bite	220/1.31	270/0

BREAKFAST BITES

67400	Farm Rich® French Toast Sticks Original	5/2 lb	540/0
68400	Farm Rich® French Toast Sticks Original	10/2 lb	540/0
08066	Ready To Finish Cake Bite Pancake Whole Grain	384/.51	333/0
18510	Whole Grain Rich Cornbread Poppers	384/.51	270/0

CINNAMON ROLLS & ICING

07460	Fresh 'N Ready Freezer To Oven Cinnamon Roll Dough Oval With Icing Bag	120/3.03	150/0
05956	Fresh 'N Ready Freezer To Oven Cinnamon Roll Dough Oval With Icing Bag	96/5.5	150/0
11550	Effortless Baking™ Cinnamon Roll Dough	90/4	210/3
03837	Allen® Superior Set Cream Cheese Icing	12/2 lb	210/210
29392	Allen® Superior Set Donut & Roll Icing White	12/16	270/270

SANDWICH SOLUTIONS

06063	Handi-Split Biscuit Dough Round	240/2.2	210/0
16491	Country Style Biscuit Dough Jumbo Hex	120/4	210/0
21531	Artisan Cauliflower Ciabatta Sandwich Roll	80/2.6	270/0
84336	Fully Baked Italian Ciabatta Sliced Bun	60/3.17	270/0
18844	Dutch Crunch Sandwich Rolls	48/5.85	270/0
18937	Artisan Ciabatta Sandwich Rolls	48/4.5	270/0
29319	Baked Brioche Bun	80/3	365/0
45057	4" Fully Baked Classic Brioche Bun Sliced	72/2.4	365/0
84327	Focaccia Bun Sliced	60/2.65	270/0
19646	Artisan Jalapeño Cheddar Roll	64/4	270/0

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/SIZE (OZ)	SHELF LIFE FROZEN/ REFRIG. (DAYS)
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ENTRÉES

PIZZA & FLATBREADS

13162	12" x 5" Parbaked Rustic Oval Flatbread	48/4.8	365/0
06423	12" x 12" Extra Thin Oven Fired Flats	50/5.3	365/0
17279	Waffle Flatbread (Whole Grain)	48/4.9	240/0
21610	7" Cauliflower Pita	72/4.75	365/0
18292	6" x 6" Sweet Potato Flatbread	144/2.3	365/0
22424	12" x 5" Gluten Free Seasoned Cauliflower Flatbread	24/5.5	240/7
21215	4.5" x 9" Cheesy Pull Apart Flatbread	24/9.7	270/0
15100	9.5" x 7.5" Original Teardrop Naan	48/4	365/0
11819	10" Gluten-Free Seasoned Cauliflower Pizza Crust	24/5.2	240/7
20984	10" Gluten Free Raised Edge Cauliflower Pizza Crust	20/11	240/7
20981	7" x 9" Gluten Free Detroit-Style Pizza Crust	20/9	240/7
03604	16" Fresh 'N Ready Oven Rising Sheeted Pizza Dough	20/29.5	120/0
07366	12" Fresh 'N Ready Oven Rising Sheeted Pizza Dough	24/16.6	120/0
07386	7" Fresh 'N Ready Oven Rising Sheeted Pizza Dough	72/6.6	120/0
17090	Ready-To-Stretch Individual Pizza Dough	80/6	150/0
17095	Ready-To-Stretch Large Pizza Dough	20/22	150/0

PARBAKED BREADS & ROLLS

21531	Artisan Cauliflower Ciabatta Sandwich Roll	80/2.6	270/0
84336	Fully Baked Italian Ciabatta Sliced Bun	60/3.17	270/0
84327	Focaccia Bun Sliced	60/2.65	270/0
22586	Artisan Extra Virgin Olive Oil Focaccia Bread	18/11.3	270/0
22587	Garlic Pesto Artisan Focaccia Bread	18/11.3	270/0
70030	12" Fully Baked Sliced Bun Wheat Submarine Roll	60/6	365/0
70029	12" Fully Baked Sliced Bun White Submarine Roll	60/6	365/0
18815	Baguette Sandwich Rolls	32/11.25	270/0
18831	Artisan French Demi Baguette	40/5.75	270/0
22201	7.5" French Sandwich Long Roll	72/3.25	365/0

PROTEIN & APPETIZER SOLUTIONS

09067	Hickory Smoked Pulled Bar-B-Q Pork Seasoned	2/80	365/0
09259	Pulled Pork Bbq With Nashville-Style BBQ Sauce (Tubs)	4/50	365/0
09427	Bar-B-Q Sauce With Seasoned Beef Brisket And Textured Vegetable Protein	4/80	365/0
65110	Farm Rich® Battered Mozzarella Cheese Sticks	8/1.5 LB	540/0
65215	3¼" Breaded Mozzarella Cheese Sticks	8/1.5 LB	540/0
65295	Farm Rich® Breaded Mozzarella Sticks	8/3 LB	540/0

EXPLORE MORE ALL DAY SOLUTIONS ON OUR MAXIMIZING LIMITED SERVICE RESTAURANT OPPORTUNITIES SITE.

¹ Nation's Restaurant News 'Blurring the daypart lines,' 2022

² Invoke Bakery Study, 2021

³ Grubhub's '2022 Delivered,' 2023

⁴ Statista, 2022

⁵ Allied Market Research 2021

⁶ Tastewise Focaccia Trend Spotlight, 2023

⁷ Datassential 'Top 2023 Food Trends,' 2023



INFINITE POSSIBILITIES.
ONE FAMILY.

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