



THE PULL APART YOU CAN'T PASS UP.

RICH'S PULL APART FLATBREAD

Easy, pull-apart deliciousness. An appetizer, pizza or dinner accompaniment, dessert or late-night snack – Rich's Pull Apart Flatbread delivers simplicity and any-daypart versatility. Customize any way you like – sweet or savory – or choose our pre-topped Cheesy Pull Apart Flatbread for cheesy, stretchy satisfaction. So easy, anyone can pull it off.



SO EASY ANYONE CAN PULL IT OFF.



**OF CONSUMERS LIKE OR
LOVE BREADSTICKS.**
SNAP! Datassential, 2023

CONVENIENTLY CRAVE-WORTHY.

A crisp, chewy bite with a light, airy center. Our soft, buttery Pull Apart Flatbread serves up an easily craveable comfort food your consumers won't be able to resist.

TOP IT. BAKE IT. RIP IT.

The hard part is done with this time- and labor-saving format. Simply top, bake and rip along pre-cut flatbread impressions to separate into individual sticks. Or serve after baking as a shareable appetizer that consumers can pull apart themselves at the table!

CHOOSE YOUR OWN ADVENTURE.

Customize our Pull Apart Flatbread with creative toppings and dipping sauces — from savory to sweet. Looking for a pre-topped option? Our Cheesy Pull Apart Flatbread comes topped with mozzarella, cheddar, provolone, parmesan, romano and asiago cheeses and sprinkled with Italian herbs.

**CONSUMERS ARE MORE LIKELY TO BUY
APPETIZERS THAT ARE EASY TO EAT BY HAND.**

SNAP! Datassential Appetizers Keynote Report, 2021

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ PACK (oz)	SHELF LIFE (DAYS FROZEN/ REFRIGERATED)
BULK			
21216	4.5" X 9" Cheesy Pull Apart Flatbread	24/9.675	270/5
17111	4.5" X 9" Pull Apart Flatbread	32/7	365/7
RETAIL-READY			
21215	Retail Ready 4.5" X 9" Cheesy Pull Apart Flatbread	24/9.675	270/5



**CHEESY PULL APART FLATBREAD
WITH MARINARA SAUCE**



**CINNAMON STICKS WITH
PULL APART FLATBREAD**



RETAIL-READY TO PLEASE.

Packaged and ready to go for a tasty, creative and convenient freezer-to-oven flatbread.



INFINITE POSSIBILITIES.
ONE FAMILY.

Learn more at richsusa.com/flatbreads
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