



CREATE CRAVINGS.

RICH'S LIMITED SERVICE RESTAURANT SWEET SNACKING INSPIRATION GUIDE

Your customers turn to sweet snacking to give them a lift throughout the day – or to cap off a delicious meal. Rich's sweet snack solutions for Limited Service Restaurants help you inspire and satisfy unexpected cravings while balancing quality, convenience and value.

LET'S CREATE SOMETHING TO LOOK FORWARD TO.

MAJOR BROWNIE POINTS.
Brownies are the #1 choice for an affordably priced dessert¹

Chocolate Chip Brownie Sundae made with Fully Finished Chocolate Chip Brownie



A DESSERT A DAY.
63% OF CONSUMERS HAVE HAD DESSERT WITHIN THE PAST DAY.¹

DESSERTS MAKE GOOD SNACKS.
56% OF CONSUMERS' LAST DESSERTS WERE SNACKS.¹

Cinnamon Sweet Corn Bites made with Cornbread Poppers



CAPTURE COOKIE CRAVINGS.
1 in 5 Americans eat more than three cookies per day²

Moon Dipped Sugar Cookies with Everyday Sugar Cookie Dough



IRRESISTIBLY EASY.

Sweet tooth cravings can strike at any time. Rich's helps you deliver with time- and labor-saving solutions that meet your consumers' taste and quality standards. Together, there is no craving we can't crush.

Cookie Ice Cream Sandwich made with Everyday Chocolate Chip Cookie Dough



ADD THIS SIMPLE GRAB AND GO OPTION TO YOUR SWEET SNACKING OFFERINGS!

BETTERCREME® COMES IN A VARIETY OF FLAVORS AND A FULL SPECTRUM OF SEASONAL HUES AND CLASSIC COLORS.

CUSTOMIZE YOUR CREATIONS.

Instantly elevate any treat you're serving up with sweet icing and garnishes that make it your own, and fill orders and social feeds with color, wonder and delight.

KEEP IT FRESH.

Consumers are most interested in LTOs with fresh ingredients and seasonal flavors³

Raspberry Cheesecake made with Fully Finished 9" 14-Slice Monster New York Style Cheesecake



A SIMPLE GARNISH ON OUR FULLY FINISHED DESSERT PORTFOLIO MAKES IT SPECIAL!

Chocolate Peanut Butter Brownie made with Peanut Butter Bettercreme® and Christie Cookie Co. Fully Baked Fudge Brownie

BRING OUT THE BEST.

84% of consumers like or love brownies¹

SIPPABLE SWEETS.

Shakes, smoothies, seasonal lattes and other specialty beverages are just as snackable as they are sweet! Take any sweet beverage over the top and drive profit margins with flavorful beverage toppings.

LET'S GO LTOS!

63% of consumers' last LTO was an impulse purchase.³

Cookie Monster Milkshake made with On Top® Original Whipped Topping and the f'real® Foodservice Blender



TOP ANY CUSTOMIZABLE CREATION WITH OUR PRE-WHIPPED BAGGED TOPPING!

BE CAMERA READY.

43% of consumers have taken a video of their food.⁴

30% of consumers are purchasing more prepared beverage offerings.⁶

Blueberry Smoothie made with On Top Soft Whip Pourable Topping



CAPTURE THE COLD FOAM CRAZE. DRINK FOAM SALES ARE EXPECTED TO CONTINUE TO CLIMB 16% OVER THE NEXT 4 YEARS.⁸



BEVERAGES ARE A MAJOR SNACKING TREND.⁷

Ocean Mist Energy Drink with On Top® Soft Whip

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/SIZE (OZ)	SHELF LIFE FROZEN/REFRIG. (DAYS)
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COOKIES

EVERYDAY COOKIE DOUGH

15914	Everyday Chocolate Chip Cookie Dough	210/1.5	365/7
15919	Everyday Oatmeal Raisin Cookie Dough	210/1.5	365/7
15926	Everyday Peanut Butter Cookie Dough	210/1.5	365/7
15916	Everyday Chocolate Chip Cookie Dough	140/2	365/7
15921	Everyday Oatmeal Raisin Cookie Dough	140/2	365/7
15928	Everyday Peanut Butter Cookie Dough	140/2	365/7
15933	Everyday Sugar Cookie Dough	140/2	365/7
15918	Everyday Chocolate Chip Cookie Dough	60/5	365/7
15925	Everyday Oatmeal Raisin Cookie Dough	60/5	365/7
15930	Everyday Peanut Butter Cookie Dough	60/5	365/7
15931	Everyday Sugar Cookie Dough	210/5	365/7
15935	Everyday Sugar Cookie Dough	60/5	365/7
15936	Everyday Macadamia Nut Cookie Dough	210/5	365/7
15940	Everyday Macadamia Nut Cookie Dough	60/5	365/7

CHRISTIE COOKIE CO. BAKED COOKIES

75506	Christie Cookie Co White Chocolate Macadamia Nut Cookie Baked Bulk	162/1.45	240/7
75509	Christie Cookie Co Snickerdoodle Cookie Baked Bulk	162/1.45	240/7
75514	Christie Cookie Co Rocky Road Cookie Baked Bulk	162/1.45	240/7
75525	Christie Cookie Co Chocolate Chunk Cookie Baked Bulk	162/1.45	240/7
75203	Christie Cookie Co Oatmeal Raisin Cookie Baked Bulk	72/2.5	240/7
75206	Christie Cookie Co White Chocolate Macadamia Nut Cookie Baked Bulk	72/2.5	240/7
75209	Christie Cookie Co Snickerdoodle Cookie Baked Bulk	84/2.5	240/7
75225	Christie Cookie Co Chocolate Chunk Cookie Baked Bulk	72/2.5	240/7
75603	Christie Cookie Co Oatmeal Raisin Cookie Baked Bulk w/Bags	72/2.5	240/7
75606	Christie Cookie Co White Chocolate Macadamia Nut Cookie Baked Bulk w/Bags	72/2.5	240/7
75625	Christie Cookie Co Chocolate Chunk Cookie Baked Bulk w/Bags	72/2.5	240/7

INDIVIDUALLY WRAPPED COOKIES

03593	Triple Chocolate Filled Cookie Baked IW Made With Hershey's® Chips	120/1.7	365/14
08202	Confetti Cake Filled Cookie Baked IW	120/1.7	365/14
78245	Christie Cookie Co Triple Chocolate Blonde Cookie Baked IW	72/2.5	240/7
20901	Christie Cookie Co Triple Chocolate Cookie Baked IW With Merchandiser	12/1.45	365/7
08348	Gourmet Sugar Cookie Baked IW	48/3.67	365/5
08349	Gourmet Chocolate Chunk Cookie Baked IW	48/3.67	365/5
20406	Our Specialty Treat Shop® Chocolate Chip Cookie Baked IW	120/1.35	365/21
21523	Our Specialty Treat Shop® Sugar Cookie Baked IW	120/1.35	365/21
21524	Our Specialty Treat Shop® Peanut Butter Cookie Baked IW	120/1.35	365/21
21527	Our Specialty Treat Shop® Oatmeal Raisin Cookie Baked IW	120/1.35	365/21

FULLY FINISHED DESSERTS

FULLY FINISHED CAKE SQUARES

08513	Our Specialty Treat Shop® Red Velvet Cake With Cream Cheese Icing Cake Square	8/5.8	365/5/5
08517	Our Specialty Treat Shop® Yellow Cake With Chocolate Icing Cake Square	8/5.8	365/5/5
08520	Our Specialty Treat Shop® Carrot Cake With Cream Cheese Icing Cake Square	8/6.5	365/5/5
08522	Our Specialty Treat Shop® Yellow Cake With Vanilla Icing Cake Square	8/6	365/5/5
08521	Our Specialty Treat Shop® Chocolate Cake With Vanilla Icing Cake Square	8/5.8	365/5/5
08523	Our Specialty Treat Shop® Chocolate Cake With Chocolate Icing Cake Square	8/6	365/5/5

INDIVIDUALLY WRAPPED BROWNIE SLICES

19670	Our Specialty Treat Shop® Brownie Slice Made With Reese's® Peanut Butter Cups	48/2	365/30/14
20579	Our Specialty Treat Shop® Brownie Slice Made With Hershey's® Chocolate Chips	48/2	365/30/14

PORTIONED CHEESECAKES

61018	Jon Donaire Oreo Cheesecake Single Slice	24/3.25	365/5/0
61053	Jon Donaire Baked New York Style Cheesecake Single Slice	24/3.5	365/5/0
61054	Jon Donaire Strawberry Swirl Cheesecake Single Slice	48/3.5	365/5/0
61201	Jon Donaire Classic and Strawberry Swirl Cheesecake Twin Pack	12/8	365/5/0
22156	Our Specialty Treat Shop® Plain Mega Cheesecake Slice	8/7.5	365/10/0

¹ SNAPI Datasential Desserts Keynote, 2023

² Boost 'American Love of Cookies' report, 2023

³ SNAPI LTOs Keynote, Datasential 2022

⁴ Datasential 'FoodBytes', 2023

⁵ Acosta 'Plant-Based Eating: Trend or Fad?' Report, 2022

⁶ SNAPI C-Store Keynote, Datasential 2023

⁷ SNAPI Datasential Snacking Keynote, 2023

⁸ Datasential 'Menu Trends' 2023

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/SIZE (OZ)	SHELF LIFE FROZEN/REFRIG. (DAYS)
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22157	Our Specialty Treat Shop® Strawberry Swirl Mega Cheesecake Slice	8/7.5	365/10/0
22158	Our Specialty Treat Shop® Made with Oreo Mega Cheesecake Slice	8/7.5	365/10/0

PARFAIT CUPS

20697	Our Specialty Treat Shop® Chocolate Cake Parfait	8/4	365/10/3
20698	Our Specialty Treat Shop® Strawberry Cake Parfait	8/5.5	365/10/3
18212	Our Specialty Treat Shop® French Style Cheesecake Parfait Cup	8/4.5	365/8/0
18213	Our Specialty Treat Shop® Chocolate Parfait Cup	8/4.5	365/8/0
18214	Our Specialty Treat Shop® Cookies 'n Creme Parfait Cup	8/4.5	365/8/0
18215	Our Specialty Treat Shop® Banana Pudding Parfait Cup N&A Flavored	8.5	365/8/0
21605	Our Specialty Treat Shop® Strawberry Mousse Parfait Cup	8/4.5	365/8/0

SNACKS

18510	Whole Grain Rich Cornbread Poppers	384/0.51	270/0/0
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DESSERT COMPONENTS

BETTERCREME®

02399	Bettercreme® Perfectly Sweet Whipped Icing Vanilla Artificially Flavored	10/24	540/7/5
11840	Bettercreme® Whipped Icing Chocolate Made W/Hershey's® Nat & Art Flavored	15/12	540/7/5
11849	Bettercreme® Whipped Icing Perfect Finish Vanilla Naturally Flavored	15/12	540/7/5
13224	Bettercreme® Perfectly Sweet Whipped Icing Black Icing In Color	15/12	540/7/5
14998	Bettercreme® Perfectly Sweet Whipped Icing Teal	15/12	540/7/5
14999	Bettercreme® Perfectly Sweet Whipped Icing Bold Green Icing In Color	15/12	540/7/5
15014	Bettercreme® Perfectly Sweet Whipped Icing Hot Pink	15/12	540/7/5
18330	Bettercreme® Color Craze Whimsical	15/10	540/7/5
22017	Bettercreme® Perfectly Sweet Whipped Icing Lavender Icing In Color	15/12	540/7/5
22019	Bettercreme® Perfectly Sweet Whipped Icing Red Icing In Color	15/12	540/7/5
22020	Bettercreme® Perfectly Sweet Whipped Icing Orange Icing In Color	15/12	540/7/5
22021	Bettercreme® Perfectly Sweet Whipped Icing Dark Blue Icing In Color	15/12	540/7/5
22052	Bettercreme® Perfectly Sweet Whipped Icing Green Icing In Color	15/12	540/7/5
22088	Bettercreme® Perfectly Sweet Whipped Icing Pink Icing In Color	15/12	540/7/5
22089	Bettercreme® Perfectly Sweet Whipped Icing Yellow Icing In Color	15/12	540/7/5
22091	Bettercreme® Perfectly Sweet Whipped Icing Blue Icing In Color	15/12	540/7/5
16656	Bettercreme® Perfectly Sweet Whipped Icing Caramel Naturally Flavored	12/12	540/7/5
16657	Bettercreme® Perfectly Sweet Whipped Icing Lemon Naturally Flavored	12/12	540/7/5
16658	Bettercreme® Perfectly Sweet Whipped Icing Cream Cheese Naturally Flavored	12/12	540/7/5
16659	Bettercreme® Perfectly Sweet Whipped Icing Strawberry Naturally Flavored	12/12	540/7/5
18017	Bettercreme® Whipped Icing Cookies 'n Creme Made With Oreo® Cookies In Bags	12/12	540/7/5

ON TOP® WHIPPED TOPPING

02559	On Top® Original Whipped Topping	12/16	540/14/0
02090	On Top® Sugar Free Whipped Topping	12/16	540/14/0
09073	On Top® Whipped Topping Made With Cream	12/16	540/14/0
16462	On Top® Chocolate Whipped Topping	6/16	540/14/0
10436	On Top® Whipped Topping Mallow	6/16	540/14/0
20667	On Top® Oat Milk Whipped Topping	12/12	540/14/0

ON TOP® SOFT WHIP POURABLE TOPPING

09229	On Top® Soft Whip Pourable Topping Naturally Flavored Sweet Cream	12/1.19 LB	540/21/0
21801	On Top® Oat Milk Soft Whip Pourable Topping	12/19	365/14/0

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ONE FAMILY.

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