



2.3
THE AVERAGE NUMBER
OF CONSUMER
SNACKING OCCASIONS
PER DAY.
SNAP! Datassential Snacking
Keynote, 2023

SWEET SNACKING.

RICH'S GRAB 'N GO SOLUTIONS

Today's consumers are on the move. They're turning to simple grab 'n go treats to replace a meal, satisfy a sweet tooth craving, fuel an energy boost, hold them over until the next meal, or simply to treat themselves. Rich's has quick, fulfilling and unique options ready to grab and go – with no time or labor involved. Deliver on every desire with our convenient and eye-catching solutions, from individually wrapped cookies to portioned parfait cups.



41%
OF CONSUMERS SAY
THEIR LAST SNACK
WAS INDULGENT.
Datassential 'Snack Trend'
FoodBytes, 2023

THERE'S NO CRAVING WE CAN'T CRUSH.

74%

OF CONSUMERS HAVE A SNACK IN PLACE OF A TRADITIONAL MEAL AT LEAST ONCE A WEEK.

Datassential 'Snack Trend' FoodBytes, 2023

IRRESISTIBLY INDULGENT.

Our enticing Grab 'N Go solutions capture any craving and inspire impulse buys with unmatched quality and delicious satisfaction.

VALUABLE VARIETY.

From individual cookies and brownies to cheesecake slices and parfait cups, Rich's has all the options to ensure that everyone finds their favorites – and then some!

TURNKEY & HASSLE FREE.

Fully finished, tastefully packaged and ready to delight, our fun variety of Grab 'N Go solutions provide maximum ease and convenience for everyone involved.



PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ SIZE (OZ)	SHELF LIFE (DAYS FROZEN/ REFRIGERATED/ AMBIENT)
FULLY FINISHED CAKE SQUARES			
08513	Our Specialty Treat Shop® Red Velvet Cake With Cream Cheese Icing Cake Square	8/5.8	365/5/5
08520	Our Specialty Treat Shop® Carrot Cake With Cream Cheese Icing Cake Square	8/6.5	365/5/5
08522	Our Specialty Treat Shop® Yellow Cake With Vanilla Icing Cake Square	8/6	365/5/5
08523	Our Specialty Treat Shop® Chocolate Cake With Chocolate Icing Cake Square	8/6	365/5/5
INDIVIDUALLY WRAPPED BROWNIE SLICES			
19670	Our Specialty Treat Shop® Brownie Slice Made With Reese's® Peanut Butter Cups	48/2.0	365/30/14
20579	Our Specialty Treat Shop® Brownie Slice Made With Hershey's® Chocolate Chips	48/2.0	365/30/14
PORTIONED CHEESECAKES			
61018	Jon Donaire® Oreo Cheesecake Single Slice	24/3.25	365/5/0
61053	Jon Donaire® Baked New York Style Cheesecake Single Slice	24/3.5	365/5/0
61054	Jon Donaire® Strawberry Swirl Cheesecake Single Slice	48/3.5	365/5/0
22156	Our Specialty Treat Shop® Plain Mega Cheesecake Slice	8/7.5	365/10/0
22157	Our Specialty Treat Shop® Strawberry Swirl Mega Cheesecake Slice	8/7.5	365/10/0
22158	Our Specialty Treat Shop® Made with Oreo Mega Cheesecake Slice	8/7.5	365/10/0
PARFAIT CUPS			
20697	Our Specialty Treat Shop® Chocolate Cake Parfait	8/4	365/10/5
20698	Our Specialty Treat Shop® Strawberry Cake Parfait	8/5.5	365/10/5
18212	Our Specialty Treat Shop® French Style Cheesecake Parfait Cup	8/4.5	365/8/0
18213	Our Specialty Treat Shop® Chocolate Parfait Cup	8/4.5	365/8/0
18214	Our Specialty Treat Shop® Cookies 'n Creme Parfait Cup	8/4.5	365/8/0
18215	Our Specialty Treat Shop® Banana Pudding Parfait Cup N&A Flavored	8/5	365/8/0
21605	Our Specialty Treat Shop® Strawberry Mousse Parfait Cup	8/4.5	365/8/0
23548	Our Specialty Treat Shop® Turtle Mousse Cup Parfait	8/5.75	365/8/0
22080	Our Specialty Treat Shop® Strawberry Tres Leches Cup	8/7.09	365/10/0
22081	Our Specialty Treat Shop® Chocolate Tres Leches Cup	8/6.1	365/10/0
22082	Our Specialty Treat Shop® Traditional Tres Leches Cup	8/6.63	365/10/0
INDIVIDUALLY WRAPPED COOKIES			
03593	Triple Chocolate Filled Cookie Baked IW Made With Hershey's® Chips	120/1.7	365/0/14
08202	Confetti Cake Filled Cookie Baked IW	120/1.7	365/0/14
78245	Christie Cookie Co Triple Chocolate Blonde Cookie Baked IW	72/2.5	240/0/7
20406	Our Specialty Treat Shop® Chocolate Chip Cookie Baked IW	120/1.35	365/0/21
21523	Our Specialty Treat Shop® Sugar Cookie Baked IW	120/1.35	365/0/21
21524	Our Specialty Treat Shop® Peanut Butter Cookie Baked IW	120/1.35	365/0/21
21527	Our Specialty Treat Shop® Oatmeal Raisin Cookie Baked IW	120/1.35	365/0/21
15484	Our Specialty Treat Shop® Gluten Free Chocolate Chip Cookie	48/25.44	365/2/10

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INFINITE POSSIBILITIES. ONE FAMILY.®

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