



# LAYER ON DELIGHT.

## RICH'S LAYERED DESSERTS

It's the little things that really count. Create memorable moments of pure joy that last all day long with Rich's Layered Dessert portfolio. Fully finished, tastefully packaged and ready to delight, our fun variety of layered desserts provide maximum convenience and satisfaction – so you can be a part of the celebration, no matter how big or small.



PARFAITS GREW  
**16%**  
IN UNIT SALES OVER  
THE LAST YEAR.  
NIQ, LATEST 52 WEEKS  
ENDING IN 12/30/23



# GRAB AND GO WILD.

## Cake Cups

A celebration in a cup. Our retail ready Cake Parfaits deliver a sweet surprise in every bite.

### INSTANT INDULGENCE.

A fun spin on an old-school favorite. Serve up the highlight of the day with portion-sized Cake Parfaits that deliver celebratory sweetness with cake, filling and whipped topping in every spoonful.

### A PIECE OF CAKE.

With this simple, time- and labor-saving cake solution, you can forget about the baking, frosting and slicing – just grab 'n go!

### BELOVED BRANDS.

Our Cake Parfait portfolio includes options made with trusted and nostalgic favorites consumers love, including crushed REESE'S® Peanut Butter Cups and Funfetti® cake and icing.

56%

OF CONSUMERS' LAST DESSERTS WERE SNACKS.

Datassential Desserts Keynote, 2023

## Hispanic Parfait Cups

The perfect excuse to explore global flavors from the comfort of a single-serve cup. Our Specialty Hispanic Parfait Cups offer on-the-go moments of indulgence and feature classic flavors like chocolate and strawberry.

### ALREADY READY.

Authentic, fully-finished tres leches style cake and chocoflan desserts – perfectly portioned and ready to enjoy.

### INSPIRE CURIOUS CRAVINGS.

Single-serve, something-new indulgences with global yet approachable flavors inspire grab-and-go impulses.

### AUTHENTIC APPEAL.

Made-in-Mexico authenticity will satisfy nostalgic traditionalists and flavor explorers alike.

44%

OF DESSERT CONSUMERS SAY INDIVIDUAL PORTION SIZE IS AN IMPORTANT FACTOR IN DESSERT SELECTION.

Datassential Desserts Keynote, 2023



# Mousse Parfait Cups

Delight on the go. These perfectly portioned cups offer a grabbable, irresistible treat for sweet pick-me-ups or a daily delight for school lunches.

## IRRESISTIBLE FLAVOR COMBINATIONS.

Available in eight on-trend flavor combinations – French Style Cheesecake, Chocolate, Cookies 'N Creme, Banana Pudding, Strawberry Cheesecake, Turtle Cheesecake, Pumpkin Spice\* and Lemon\* – these beautifully layered, eye-catching desserts are sure to inspire impulse indulgences.

## GRAB-AND-GO.

Individually packaged and retail ready with labels attached, Mousse Cups can be easily stacked and replenished to satisfy on-the-go shoppers.

## TURNKEY & HASSLE FREE.

Fully finished and retail ready, our parfait delights serve up instant satisfaction – without labor or mess.



# Shareable Mousse Dessert

Dish out dessert for everyone. The same craveable composition and trendy flavors as our Mousse Parfait cups – in a size large enough to share!

## SHARE THE LOVE.

It's hard to keep all of the goodness to yourself. With a shareable size portion of layered, creamy mousse, you can make any occasion extra special – whether digging in with multiple spoons or dividing into delicate dishes.

## ULTIMATE CONVENIENCE.

Fully finished and retail ready, this sweet, shareable dessert solution is ready to serve, satisfy and spread smiles all around.

## FAN FAVORITE FLAVORS.

Available in four delicious, quality flavors consumers crave – from chocolate to banana pudding – the Shareable Mousse Parfait is a dessert everyone will want to dig into.



# Scoop Cakes

These irresistible portable delights deliver perfect proportions of cake and icing in every scoop.

## CAKE REIMAGINED.

Invite shoppers to try a new take on cake. Scoop Cakes offer fun, indulgent layers of cake, icing and sweet inclusions in every bite.

## UNIQUE FLAVOR COMBINATIONS.

Scoop Cakes are available in four mouth-watering flavors – Salted Caramel, Chocolate Covered Strawberry, Triple Chocolate and Confetti – each one leaving you wanting to try all four!

## PERFECTLY PORTIONED AND PORTABLE.

























Fully finished and individually packaged, our portable Scoop Cakes can be easily shared or enjoyed solo as a treat on the go.



\*Seasonal availability only.

# CREATE THE HIGHLIGHT OF THE DAY.

Fully finished, decorated and ready to go, Rich's Layered Dessert portfolio is sure to turn heads and satisfy sweet tooth on the spot.

PRODUCT CODE	BRAND	PRODUCT DESCRIPTION	CASE/PACK (OZ)	SHELF LIFE FROZEN/ REFRIGERATED/ AMBIENT (DAYS)
<b>CAKE PARFAIT CUPS</b>				
20697		<u>Our Specialty Treat Shop Chocolate Cake Parfait</u>	8/4	365/10/5
20698		<u>Our Specialty Treat Shop Strawberry Cake Parfait</u>	8/5.5	365/10/5
23718		<u>REESE'S® Peanut Butter Cake Parfait</u>	8/4.9	365/10/0
23635		<u>Funfetti® Cake Parfait</u>	8/3.7	365/10/5
<b>HISPANIC PARFAIT CUPS</b>				
22082		<u>Our Specialty Treat Shop Traditional Tres Leches Style Cake Cup</u>	8/6.6	365/10/0
22081		<u>Our Specialty Treat Shop Chocolate Tres Leches Style Cake Cup</u>	8/6.8	365/10/0
22080		<u>Our Specialty Treat Shop Strawberry Tres Leches Style Cake Cup</u>	8/7.1	365/10/0
23578		<u>Our Specialty Treat Shop Chocoflan Artificially Flavored</u>	8/5.82	270/15/0
<b>MOUSSE PARFAIT CUPS</b>				
18212		<u>Our Specialty Treat Shop French Style Cheesecake Mousse Parfait Cup</u>	8/4.5	365/8/0
18213		<u>Our Specialty Treat Shop Chocolate Mousse Parfait Cup</u>	8/4.5	365/8/0
18214		<u>Our Specialty Treat Shop Cookies 'N Creme Mousse Parfait Cup</u>	8/4.5	365/8/0
18215		<u>Our Specialty Treat Shop Banana Pudding Mousse Parfait Cup N&amp;A Flavored</u>	8/5	365/8/0
21605		<u>Our Specialty Treat Shop Strawberry Cheesecake Mousse Parfait Cup</u>	8/5.5	365/8/0
23548		<u>Our Specialty Treat Shop Turtle Cheesecake Mousse Parfait Cup</u>	8/5.75	365/8/0
22992		<u>Our Specialty Treat Shop Pumpkin Spice Mousse Parfait Cup*</u>	8/4.5	365/8/0
24690		<u>Our Specialty Treat Shop Lemon Mousse Parfait Cup*</u>	8/5.5	365/8/0
<b>SHARABLE MOUSSE DESSERT</b>				
21046		<u>Our Specialty Treat Shop French Style Cheesecake Shareable Mousse Dessert</u>	8/15	365/8/0
21044		<u>Our Specialty Treat Shop Chocolate Shareable Mousse Dessert</u>	8/15	365/8/0
21045		<u>Our Specialty Treat Shop Cookies 'N Creme Shareable Mousse Dessert</u>	8/15	365/8/0
21600		<u>Our Specialty Treat Shop Banana Pudding Shareable Mousse Dessert N&amp;A Flavored</u>	8/18	365/8/0
<b>SCOOP CAKES</b>				
24308		<u>Rich's Salted Caramel Scoop Cake</u>	8/9.5	365/10/5
24309		<u>Rich's Chocolate Coverage Strawberry Scoop Cake</u>	8/9.3	365/10/5
24310		<u>Rich's Triple Chocolate Scoop Cake</u>	8/9.2	365/10/5
24311		<u>Rich's Confetti Scoop Cake</u>	8/9.3	365/10/5

\*Seasonal availability only.

The REESE'S Trademark and Trade Dress are used under License.  
Funfetti is a trademark of Hometown Food Company, used under license.



INFINITE POSSIBILITIES.  
ONE FAMILY.

Visit [richsusa.com/parfait](https://richsusa.com/parfait) to learn more about Rich's Layered Dessert Portfolio.

© 2024 Rich Products Corporation