



DELICIOUSLY DETROIT STYLE.

7" X 9" GLUTEN-FREE DETROIT STYLE PIZZA CRUST

Bring the Detroit style pizza eating experience right to your consumers. Rich's Gluten-Free Detroit Style Pizza Crust offers the thick crust consumers love, so you can pile on the toppings, add cheese right up to the edge and then finish with the sauce. The result? A unique pie that bakes up bubbling with perfectly crispy, caramelized cheese around the edges. Parbaked and ready to top, Rich's Gluten-Free Detroit Style Pizza Crust makes it easy to treat your customers to a nostalgic pizza experience or introduce a brand-new better-for-you take on thick-crust pie.



EDGE-TO-EDGE PERFECTION



GROWTH OF DETROIT STYLE
PIZZA ON MENUS OVER THE
PAST 4 YEARS.¹

GLUTEN FREEDOM.

The gluten-free food market has grown rapidly in recent years, reaching an estimated \$12.9 billion in 2024.² Offering free-from menu options is crucial in meeting consumer demand.

ENDLESS MENU POSSIBILITIES.

Our Detroit Style Crusts are a perfect fit in traditional Detroit style pizza pans for a classic take on the Oil City original. No pan? No problem. This versatile, personal-sized crust can serve as a base for gluten-free thick-crust pizzas, topped and baked any way you like.

INGREDIENTS YOU CAN TRUST.

Every Rich's Gluten-Free Pizza Crust is certified gluten-free, vegan, allergen friendly and made without HFCS, MSG, artificial colors, flavors and sweeteners.



PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ SIZE (oz)	SHELF LIFE (DAYS FROZEN/ AMBIENT)
20981	7"X9" Gluten-Free Detroit Style Pizza Crust	20/9	365/7

1 Datassential, World of Pizza, 2024 2 Research and Markets, Global Market Insights, 2025



CLASSIC CHEESE AND SAUCE



SUPREME PIZZA



CHICKEN BACON RANCH PIZZA



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today or visit richsusa.com/pizza.

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