



C-STORE BLENDING BAR FREEZER

ENERGY FREEZE

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales – please follow!

Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

Stock smoothie SKU's closest to the top of the freezer to avoid freezing too solid.

Introducing our newest platform: **Energy Freeze**. Including 100 mg of caffeine, be sure to stock towards the top of the freezer to target consumers 18 and older.

Scan this QR code to visit the f'real website.



Download planograms, cup renders and access all current SKUs on the Product Ordering Guide.



Cups: 180

Facings: 30



C&U BLENDING BAR FREEZER VERSION 1

All flavors

ENERGY FREEZE

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales – please follow!

When **LTO flavor** is available, stock with 2 facings towards the middle left of the freezer.

When a SKU is not available, be sure to stock your highest-performing flavors in place:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

Stock smoothie and energy SKU's closest to the top of the freezer to avoid freezing too solid.

If you see an item that you do not currently stock, or for LTO flavor availability, please **reach out to your local Rich Products sales representative** for distributor item codes.

Scan this QR code to visit the f'real website.



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Cups: 180

Facings: 30



C&U BLENDING BAR FREEZER

VERSION 2

HIGH VELOCITY SHAKES
+ Energy

ENERGY FREEZE

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales – please follow!

When **LTO flavor** is available, stock with 2 facings towards the middle left of the freezer.

When a SKU is not available, be sure to stock your highest-performing flavors in place:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

If you see an item that you do not currently stock, or for LTO flavor availability, please reach out to your local Rich Products sales representative for distributor item codes.

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Cups: 180

Facings: 30



MOVIE THEATRE BLENDING BAR FREEZER

ENERGY FREEZE

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales, highlighting our most popular shakes – please follow!

Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

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Cups: 180

Facings: 30



STADIUM BLENDING BAR FREEZER

ENERGY FREEZE

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales, highlighting our most popular shakes – please follow!

Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

Scan this QR code to visit the f'real website.



Download planograms, cup renders and access all current SKUs on the Product Ordering Guide.



Cups: 180

Facings: 30