



LAYER ON DELIGHT.

RICH'S LAYERED DESSERTS

It's the little things that really count. Create memorable moments of pure joy that last all day long with Rich's Layered Dessert portfolio. Fully finished, tastefully packaged and ready to delight, our fun variety of layered desserts provide maximum convenience and satisfaction – so you can be a part of the celebration, no matter how big or small.



SOCIAL CONVERSATIONS ABOUT PARFAITS HAVE INCREASED BY **11.71%** YEAR-OVER-YEAR.!



GRAB 'N GO WILD. *Cake Parfait Cups*

A celebration in a cup. Our retail ready Cake Parfaits deliver a sweet surprise in every bite.

INSTANT INDULGENCE.

A fun spin on an old-school favorite. Serve up the highlight of the day with portion-sized Cake Parfaits that deliver celebratory sweetness with cake, filling and whipped topping in every spoonful.

A PIECE OF CAKE.

With this simple, time- and labor-saving cake solution, you can forget about the baking, frosting and slicing – just grab 'n go!

BELOVED BRANDS.

Our Cake Parfait portfolio includes options made with trusted and nostalgic favorites consumers love, including crushed REESE'S® Peanut Butter Cups and Funfetti® cake.

91%

**OF CONSUMERS EAT AT LEAST
ONE SNACK A DAY.²**



Hispanic Parfait Cups

The perfect excuse to explore global flavors from the comfort of a single-serve cup. Our Specialty Treat Shop™ Hispanic Parfait Cups offer on-the-go moments of indulgence and feature classic flavors like chocolate and strawberry.

ALREADY READY.

Authentic, fully-finished tres leches style cake and chocoflan desserts – perfectly portioned and ready to enjoy.

INSPIRE CURIOUS CRAVINGS.

Single-serve, something-new indulgences with global yet approachable flavors inspire grab 'n go impulses.

AUTHENTIC APPEAL.

Made-in-Mexico authenticity will satisfy nostalgic traditionalists and flavor explorers alike.



**SINGLE-
SERVE**

**DESSERTS ENCOURAGE PRODUCT
TRIAL AND BRAND LOYALTY.²**

Mousse Parfait Cups

Delight on the go. These perfectly portioned cups offer a grabbable, irresistible treat for sweet pick-me-ups.

IRRESISTIBLE FLAVOR COMBINATIONS.

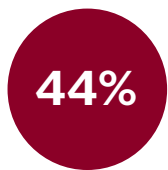
Available in nine on-trend flavor combinations – French Style Cheesecake, Chocolate, Cookies 'N Creme, Banana Pudding, Strawberry Cheesecake, Turtle Cheesecake, Pumpkin Spice*, Lemon* and S'mores – these beautifully layered, eye-catching desserts are sure to inspire impulse indulgences.

GRAB 'N GO.

Individually packaged and retail ready with labels attached, Mousse Cups can be easily stacked and replenished to satisfy on-the-go shoppers.

TURNKEY & HASSLE FREE.

Fully finished and retail ready, our parfait delights serve up instant satisfaction – without labor or mess.



44% OF OPERATORS CITE ADDING A NEW DESSERT(S) TO MENUS AS A REASON FOR INCREASED SALES, VS. 35% IN 2023.³



*Seasonal availability only.

Scoop Cakes

These irresistible portable delights deliver perfect proportions of cake and icing in every scoop.

CAKE REIMAGINED.

Invite shoppers to try a new take on cake. Scoop Cakes offer fun, indulgent layers of cake, icing and sweet inclusions in every bite.

UNIQUE FLAVOR COMBINATIONS.

Scoop Cakes are available in four mouth-watering flavors – Salted Caramel, Chocolate Covered Strawberry, Triple Chocolate and Confetti – each one leaving you wanting to try all four!

PERFECTLY PORTIONED AND PORTABLE.

Our fully finished, portable Scoop Cakes can be easily shared or enjoyed solo as a treat on the go.


























94% OF CONSUMERS HAD A DESSERT WITHIN THE PAST WEEK.³



ADULT AMERICANS REPLACES AT LEAST ONE MEAL A DAY WITH A SNACK, A 3% INCREASE FROM 2023-24.⁴

CREATE THE HIGHLIGHT OF THE DAY.

Fully finished, decorated and ready to go, Rich's Layered Dessert portfolio is sure to turn heads and satisfy sweet teeth on the spot.

PRODUCT CODE	BRAND	PRODUCT DESCRIPTION	SEASONAL AVAILABILITY ONLY	CASE/PACK (OZ)	SHELF LIFE FROZEN/ REFRIGERATED/ AMBIENT (DAYS)
CAKE PARFAIT CUPS					
20697		Our Specialty Treat Shop® Chocolate Cake Parfait		8/4	365/10/5
20698		Our Specialty Treat Shop® Strawberry Cake Parfait		8/5.5	365/10/5
23718		REESE'S® Peanut Butter Cake Parfait		8/4.9	365/10/0
23635		Funfetti® Cake Parfait		8/3.7	365/10/5
HISPANIC PARFAIT CUPS					
22082		Our Specialty Treat Shop® Traditional Tres Leches Style Cake Cup		8/6.6	365/10/0
22081		Our Specialty Treat Shop® Chocolate Tres Leches Style Cake Cup		8/6.8	365/10/0
22080		Our Specialty Treat Shop® Strawberry Tres Leches Style Cake Cup		8/7.1	365/10/0
23578		Our Specialty Treat Shop® Chocoflan Artificially Flavored		8/5.82	270/15/0
MOUSSE PARFAIT CUPS					
18212		Our Specialty Treat Shop® French Style Cheesecake Mousse Parfait Cup		8/4.5	365/8/0
18213		Our Specialty Treat Shop® Chocolate Mousse Parfait Cup		8/4.5	365/8/0
18214		Our Specialty Treat Shop® Cookies 'N Creme Mousse Parfait Cup		8/4.5	365/8/0
18215		Our Specialty Treat Shop® Banana Pudding Mousse Parfait Cup N&A Flavored		8/5	365/8/0
21605		Our Specialty Treat Shop® Strawberry Cheesecake Mousse Parfait Cup		8/5.5	365/8/0
23548		Our Specialty Treat Shop® Turtle Cheesecake Mousse Parfait Cup		8/5.75	365/8/0
22992		Our Specialty Treat Shop® Pumpkin Mousse Parfait Cup		8/4.5	365/8/0
24690		Our Specialty Treat Shop® Lemon Mousse Parfait Cup		8/5.5	365/8/0
26202		Our Specialty Treat Shop® S'mores Mousse Parfait Cup		8/4.5	365/8/0
SCOOP CAKES					
24308		Rich's Salted Caramel Scoop Cake		8/9.5	365/10/5
24309		Rich's Chocolate Covered Strawberry Scoop Cake		8/9.3	365/10/5
24310		Rich's Triple Chocolate Scoop Cake		8/9.2	365/10/5
24311		Rich's Confetti Scoop Cake		8/9.3	365/10/5

Funfetti is a trademark of Hometown Food Company, used under license.

REESE'S trademark and trade dress and the REESE'S Orange Color and Crown Design are used under license.



INFINITE POSSIBILITIES.
ONE FAMILY.

Visit richsusa.com/parfait to learn more about Rich's Layered Dessert Portfolio.

© 2026 Rich Products Corporation

¹ Tastewise, Foodtrend, Parfait, 2025 ² Precedence Research, July 2025 ³ Desserts, Keynote Reports, Datassential 2026
⁴ Business Wire, '1 in 6 Adult Americans Replaced Meals With Snacks in 2024', 2025