



RICH'S[®]

**TOP IT OFF...
YOUR WAY.**

MYTOP™ WHIPPED TOPPING & DISPENSER.

CUSTOMIZE YOUR CREATION.

A morning pick-me-up or an afternoon treat. A nostalgic dollop or an opportunity to try something new. Topped beverages add delight and creativity, turning everyday drinks into mmm-moments and mood boosters. Easily offer the premium perception and creative choice shoppers crave with the mytop™ value-added beverage program, a food safe, operator-friendly solution that helps you top the competition.

C-STORES THAT
OFFER MYTOP ENJOY A
17% AVERAGE
INCREASE IN CUPS SOLD
PER DAY

Rich's Proprietary Research, 2021

72%
CONSUMERS WHO SAY
THE ABILITY TO
CUSTOMIZE MAKES THEM
CHOOSE A C-STORE OVER
OTHER OPTIONS.

DATASSENTIAL C-STORE REPORT, 2026

35%
NAMED WHIPPED
TOPPING AS THEIR #1
WISH FOR A BEVERAGE
CONDIMENT OFFERED
AT C-STORES.

Datassential C-Store Foodservice
Keynote, 2021





ELEVATING EXPECTATIONS.

mytop™ Whipped Topping is delicious and stable on hot and cold beverages, elevating coffee, fountain and frozen drinks. The dispenser presents a hygienic, food safe alternative to communal aerosol cans without sacrificing convenience, using minimal contact zones.

DIY DOLLOPS.

Consumers expect customizable beverages. Stay competitive with the mytop Whipped Topping Dispenser — a sleek, simple-to-use pump that allows consumers to top their own beverages with picture-perfect dollops.

BIG DISPENSE. LITTLE EXPENSE.

With an initial investment of only \$90 per unit, the mytop dispenser is a low-risk, high-reward way to make creative customization affordable. The machine requires no refrigeration or electricity, while the topping boasts a superior shelf life and 100% yield per bag to reduce waste.


EASY DOES IT.

The mytop dispenser's sleek design is the perfect complement to any service island. It's easy to install, easy to use, easy to refill and clean — making it an easy addition to love.

KICKSTART YOUR TIP-TOP BEVERAGE PROGRAM.

The perfect pair! mytop Whipped Topping bags are specifically designed for the easy-to-use mytop dispenser. Bring both into your operation and you'll have a countertop coffee shop in no time!

PRODUCT NAME	PRODUCT CODE	UNIT WEIGHT (OZ)	UNITS PER CASE	SHELF LIFE FROZEN /REFRIGERATED/AMBIENT (DAYS)
<u>mytop™ Whipped Topping</u>	10358	12	16	540/14/5

PRODUCT NAME	MODEL NUMBER	DIMENSIONS (L" X W" X H")	NSF CERTIFICATION
<u>mytop™ Whipped Topping Dispenser</u>	13974	12.96" x 27.27" x 11.95"	Certified to NSF/ANSI std. 18 



GET YOUR MYTOP WHIPPED TOPPING DISPENSER TODAY!
[RICHSMARKETPLACE.COM/GET-MYTOP](https://richsmarketplace.com/get-mytop)



INFINITE POSSIBILITIES.
ONE FAMILY.

Ready to sweeten your beverage program? Visit richsconvenience.com/beverages
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