



PROTEIN BUILT for your BEVERAGE MENU.

Meet Rich's Protein Syrup, a liquid protein solution built for beverages. Instantly deliver 15g of protein in a single pump (1 fl. oz.) to any hot or iced coffee, refresher or frozen beverage, smoothie and more. Unlock new protein occasions without adding unwanted flavors and textures.



This is a Protein Drink

15g Protein
IN EVERY PUMP



COLLAGEN PEPTIDES + AMINO ACIDS = A GOOD SOURCE OF PROTEIN!

This is ALSO a Protein Drink



NO SPECIALIZED EQUIPMENT



RICH'S BEVERAGE SOLUTIONS.

PROTEIN SYRUP

Concentrated Protein Supplement

1 PUMP = 15g PROTEIN

NET CONTENTS 32.9 FL OZ (975ml)

ONE PROTEIN SOLUTION.

Endless Possibilities.



HOT
Happy



COLD
Compatible



REFRESHER
Ready

1 - Rich's Proprietary Research
2 - 2025 IFIC Food & Health Survey
3 - Innova Market Insights Global Protein Beverage Trends, 2025

91%

Consumers who prefer customizable protein options¹



**PUMP.
MIX.
SERVE.**

FINALLY: A SINGLE PROTEIN FOR MORE FORMATS.

Rich's Protein Syrup mixes seamlessly in a concentrated serving size with a range of key beverage formats that other protein options can't accommodate. No equipment necessary, no refrigeration, and no recipe changes required!

NO CHALKINESS. NO GRITTISSNESS.

Unlike powders or high-protein milks, Rich's Protein Syrup delivers a neutral taste with no chalky or gritty texture experience.

PREMIUMIZE EVERY POUR.

Consumer interest in protein is on the rise. Offering protein as an upcharge is an easy way to increase ticket sizes, add revenue to your beverage program, and unlock new snacking occasions.

PUMP AND STIR. IT'S THAT SIMPLE.

- Pre-portioned pump for simple accurate measurement.
- Concentrated protein with 32 portions in a small footprint.
- Each bottle comes with an individual pump!

71%

Americans actively seeking more protein²

42%

Consumers who say "protein" is the most important functional ingredient³

ADD MORE PROFITS WITHOUT ADDING OPERATIONAL COMPLEXITY!

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/SIZE (FL OZ)	SHELF LIFE UNOPENED/ OPENED (DAYS AMBIENT)
26557	Rich's Protein Syrup	4/32.9	365/30

Contact your Rich's rep today to learn more.

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INFINITE POSSIBILITIES.
ONE FAMILY.