



C-STORE BLENDING BAR FREEZER

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales – please follow!

Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

Top Performing SKUs:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

Stock Smoothie SKUs on the top shelf of the freezer to avoid freezing too solid; frozen solid smoothies can cause blending issues.

Scan this QR code to visit
The f'real website



Download Planograms,
cup renders and access
all current SKUs on the
Product Ordering Guide.



BLENDING BAR

Cups: 180

Facings: 30



C&U BLENDING BAR FREEZER VERSION 1

All flavors

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to
maximize sales – please follow!

When **LTO flavor** is available, stock with 2
facings towards the middle left of the freezer.

When a SKU is not available, be sure to stock
your highest-performing flavors in place:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

Stock Smoothie SKUs on the top shelf of
the freezer to avoid freezing too solid;
frozen solid smoothies can cause
blending issues.

If you see an item that you do not currently
stock, or for LTO flavor availability, please
**reach out to your local Rich Products sales
representative** for distributor item codes.

Scan this QR code to visit
The f'real website



Download Planograms,
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BLENDING BAR FREEZER

Cups: 180

Facings: 30



C&U BLENDING BAR FREEZER VERSION 2

*HIGH VELOCITY

SMOOTHIES

MILKSHAKES

INSTRUCTIONS

This layout is designed to
maximize sales – please follow!

When **LTO flavor** is available, stock with 2
facings towards the middle left of the freezer.

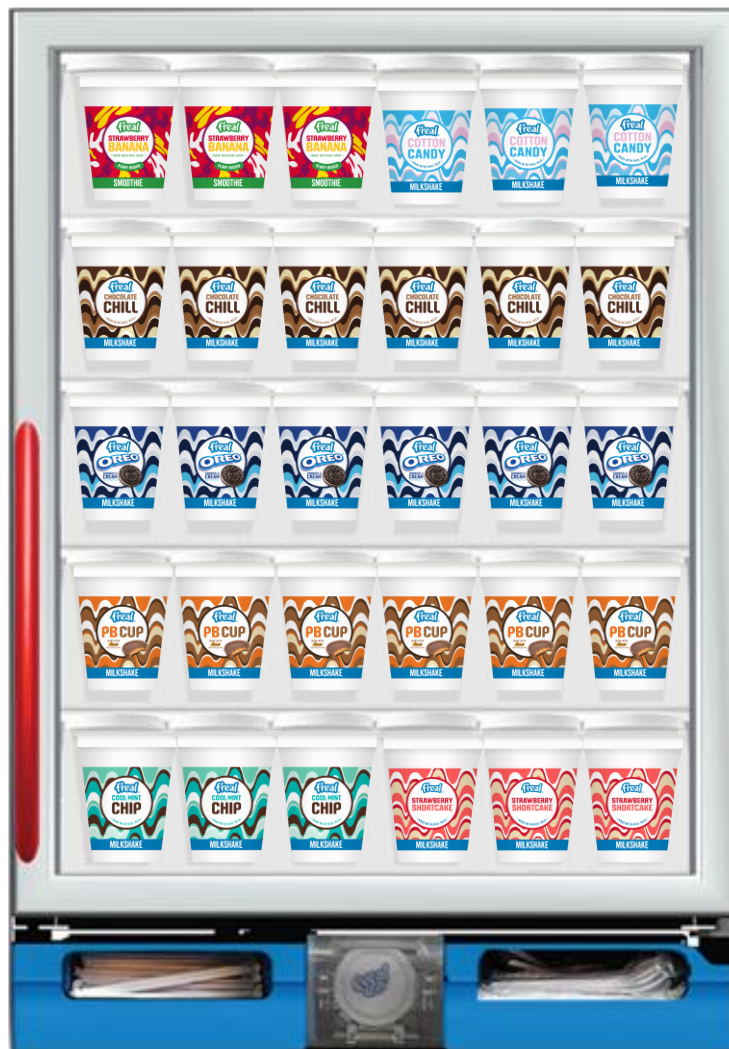
When a SKU is not available, be sure to stock
your highest-performing flavors in place:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

If you see an item that you do not currently
stock, or for LTO flavor availability, please
**reach out to your local Rich Products sales
representative** for distributor item codes.

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Cups: 180

Facings: 30



MOVIE THEATRE BLENDING BAR FREEZER

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales, highlighting our most popular shakes – please follow!

Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Oreo® Cookies & Cream
- Chocolate Chill
- PB Cup Made with Reese's

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The f'real website



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Cups: 180

Facings: 30



STADIUM BLENDING BAR FREEZER

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales, highlighting our most popular shakes – please follow!

Freezer features strictly *Top Performing SKUs*, for maximum audience reach

If you see an item you do not currently stock or would like more information on LTO or other CORE flavor availability, **please reach out to your local Rich Products sales representative** for distributor item codes.

Scan this QR code to visit
The f'real website



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Product Ordering Guide.



Cups: 180

Facings: 30